

HEALTH AND WELLBEING BOARD

18 MAY 2023

PRESENT

Councillor J. Slater (in the Chair).

Councillor M.P. Whetton, R. Spearing, E. Calder, G. James, S. Todd, J. Cherrett, M. Prasad, H. Gollins, H. Fairfield, R. Roe, and N. Atkinson

In attendance

Anna Anobile	Matron for Infection Control
Aimee Hodgkinson	Commissioning Support Officer
Alexander Murray	Governance Officer

APOLOGIES

Apologies for absence were received from Councillor K. Carter, Councillor Hynes, J. Wearing, and D. Evans.

66. DECLARATIONS OF INTEREST

No declarations were made.

67. QUESTIONS FROM THE PUBLIC

No questions were received.

68. HEALTH AND WELLBEING BOARD TERMS OF REFERENCE

The Director of Public Health introduced the revised Board Terms of Reference and asked Members to note the changes made to the membership, Chairperson arrangements, and decision making.

During discussion Members confirmed that they were happy with the updated arrangements listed within the Terms of Reference. The only outstanding issue was the identification of an appropriate person to serve as Vice Chair of the Board and Members agreed that this would be considered and an appointment made at the next Board meeting.

RESOLVED:

- 1) That the updated Terms of Reference be noted and agreed.
- 2) That the Vice Chair of the Board be appointed at the next scheduled meeting.

69. INFECTION PREVENTION AND CONTROL ANNUAL REPORT

The Matron for Infection Control delivered a presentation to the Board which summarised the report circulated as part of the agenda. The presentation covered

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the challenges the team had faced and the achievements of the team over the year. The Board were then provided with a brief overview of the work that had been done in care homes and were informed that there had been 58 Covid 19 outbreaks. The Matron for Infection Control spoke of the challenges care homes faced in adhering to the regulations and support the team had provided to ensure they were able to. The team had used an online form to gather feedback from care homes and 48% of homes rated the service as excellent and the rest rated the service either very good or good.

The Board were updated on the team's engagement with GP Practice and Primary Care and were notified how this was expected to progress going forward. The Board were informed of the work the team had been doing with schools and in early years/childcare settings, which involved encouraging hand hygiene. The team had also conducted some community engagement with the Sale Sharks at summer camp along with sessions held at Coppice Library.

The presentation provided figures around Health Care Associated Infection and the Board were told about how the team had developed new communications channels following the disestablishment of the CCG and were now communicating with the Council, the Integrated Care Board, and other NHS Partners.

The presentation concluded with a slide about Antimicrobial Stewardship and the Board were made aware that the work on the UK 5-year action plan to tackle anti-microbial resistance, which had been paused, had recommenced.

Following the presentation, the Deputy Place Lead for Health and Care Integration for the Trafford Locality noted that this was an area of concern for the locality Board. He was pleased to see the action plan and how the service was planning to work with GPs. The Deputy Place Lead for Health and Care Integration for the Trafford Locality asked whether there was any help that could be offered by the locality Board. The Matron for Infection Control spoke about the difficulties the team had faced around reporting in terms of aligning data received from Trafford CCG and what was produced by the DCS. The Matron for Infection Control had spoken with colleagues in Stockport and they had similar issues with their data.

The Chair welcomed the Trafford likes clean Hands programme and spoke about the importance of ensuring that people followed basic hand hygiene to reduce infections.

RESOLVED: That the report be noted.

70. ALCOHOL UPDATES

The Director of Public Health gave a short introduction to the item before handing over to the Commissioning Support Officer who delivered a presentation to the Board, which covered the content of the report that had been circulated with the agenda.

The presentation detailed that the number of alcohol caused deaths per 100,000 within Trafford was 11.8, which was lower than the Northwest average, and that

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Trafford ranked 11th highest out of their 16 statistical neighbours. The Board were then informed of Trafford's aims and objectives for reducing alcohol use. The Board were provided with feedback from recent collaborative work which included positive comments about the level of understanding of the issues, peoples' needs, and the importance of data gathering. The outreach team were delivering a programme of training around alcohol abuse and Early Break were working with young people about the dangers of alcohol across the borough.

From work in the community the team had gained good insights around how best to communicate information and key messages, especially in relation to the use of social media. The Board were then shown the proposed timescales for the completion of the JSNA concluding with the draft JSNA coming to the Board for approval in October and were given an outline of what the draft JSNA structure would be like. The presentation ended with a brief overview of upcoming alcohol related work including the commissioning of Early Break to deliver engagement with under 18-year-old drivers.

Following the presentation, the Chair noted that the deaths listed were those directly caused by alcohol rather than alcohol related deaths. The Chair spoke of her own experience of alcohol caused death and how those who struggled with alcohol addiction often hid it from family and friends. The Commissioning Support Officer acknowledged that the hidden aspect of alcohol abuse was one of the biggest challenges when tackling alcohol abuse.

The Chair noted the number of cases of foetal alcohol syndrome and the issues that it could cause. The Commissioning Support officer informed the Board that work was starting within the young people's service and there were plans to broaden the work to incorporate commissioners.

The Chair welcomed the feedback on communications, especially that the Council would not simply rely upon social media to engage with residents and she added that it was important for the Council's partners to aid in ensuring messages were shared with the public.

The Managing Director of the Trafford Local Care Organisation informed the Board that when the community health services screened people, they asked them about their mental health and gathered some good information. The Commissioning Support Officer asked that any information gathered be fed back so that it could be added to the JSNA.

The CEO of Trafford Leisure spoke of how, in her experience, positive messaging saying what to do had more impact than traditional negative "do not do x, y, z" messaging. One example of this was encouraging people to exercise through a physical activity prescribing approach rather than pointing out the negative impacts of alcohol. The CEO of Trafford Leisure told the Board about the lifestyle questionnaires given to members and how they had been surprised by what they found. It seemed that many people who were being more active then felt that they could drink more. The CEO was looking forward to wider lifestyle questionnaires going out and seeing if there would be any other surprising responses.

The Commissioning Support Officer recognised the difficulty people had speaking about these areas of their life and informed Board Members of the work Early Break were doing to engage with young people. The CEO of Trafford Leisure added that the challenge was to normalise speaking about health with others. The Commissioning Support Officer asked whether it would be worth the outreach team doing some work with leisure centre staff to help them in asking those questions and gathering information.

RESOLVED:

- 1) That the update be noted.
- 2) That all Board Members are to feedback any information gathered to be added to the JSNA.
- 3) That the Commissioning Support Officer contact the CEO of Trafford Leisure to discuss the possibility of the Outreach team aiding Trafford Leisure staff in speaking with members about their health.

71. GM ICP JOINT FORWARD PLAN

The Deputy Place Lead for Health and Care Integration for the Trafford Locality gave a brief update to the Board on the ICB forward Plan. The Board were informed that all ICBs had to publish a 5-year plan detailing how they will administer their powers. The creation of the plan was a statutory requirement for all ICBs, but it was being overseen by the full ICS. Feedback from the Locality Board was that while the process was helpful they wanted to get to a point where there were clear delivery plans in place to achieve outcomes across the key trajectories. The ICB was looking to start on the detailed planning stage of the 5-year plan within the next month or so. As part of the planning the ICB would be looking at the governance arrangements for assurance of delivery of the outcomes of the plan.

The Chair welcomed the update and the news that the 5-year plan was coming into place. However, the Chair agreed with the Locality Board that she wanted to see clear delivery plans with actions identified.

RESOLVED: That the update be noted.

72. BETTER CARE FUND

The Corporate Director of Adults and Wellbeing updated the Board that since the last meeting national guidance had been received and the final plan was to be delivered by the 28th of June. The figures for the fund had been shared with the Board before and constituted combined funding from the Council and ICB of £35.6M, which was above the national average, and mental health funding of £28M. The plan was being written and was due to be completed in draft by the following week. The draft would then be reviewed in time to be signed off to meet the 28th of June deadline with an update being brought to the next meeting of the Board.

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The Deputy Place Lead for Health and Care Integration for the Trafford Locality highlighted an issue around £14.3M in funding that was not included under the ICB budget. The Board were assured that while the issue did complicate matters it would not stop the plan progressing.

RESOLVED:

- 1) That the update be noted.
- 2) That the Better Care Fund be added to the agenda for the next meeting.

73. HEALTH AND WELLBEING BOARD FORWARD PLAN AND MEETING DATES 2023/24

The Chair noted that several people had asked about the dates for the upcoming Board meetings. The Governance Officer assured the Chair that invites for the dates for the year would be sent out once they had been agreed by the Board.

Board Members were then given the opportunity to suggest any amendments to the timetable, but none were raised and the timetable was approved.

RESOLVED:

- 1) That the timetable be agreed.
- 2) That the Governance Officer send out invites for Board Meeting for the 2023/24 Municipal Year.

74. WORKING WITH SPORTING ASSETS TO IMPROVE HEALTH AND WELLBEING

The Director of Public Health informed the Board of an upcoming programme of work. The Director of Public Health noted the wealth of professional sports teams in the area and the Council were undertaking a similar initiative to Wigan Council to work with local sports clubs to engage with the community. Some work had already been done with Manchester United and the plan was to build on this success. The Council had reached out to all of the clubs across the area and there had already been meetings with some teams, including Altrincham football club, to discuss work around active travel and other topics. The supporters of Altrincham football club included roughly 9000 residents that the Council did not normally engage with.

The Chair welcomed this as a way to reach residents who would not normally engage with the Council.

The Chair of Healthwatch Trafford welcomed this work but noted that a lot of the income that sports clubs made came from gambling and alcohol. The Chair of Healthwatch Trafford noted that many teams said have said that would remove sponsors from the front of their shirts and just moved them elsewhere on the shirt.

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The Deputy Place Lead for Health and Care Integration for the Trafford Locality noted the impact that sports had had in engaging with the public around health especially rugby with mental health and testicular cancer.

The Place Based Lead for Health and Care Integration, NHS GM Trafford added that the work of Marcus Rashford on food poverty and reading demonstrated the impact that sports stars could within the community.

The Director of Public Health noted the issues raised by the Chair of Healthwatch Trafford but so far she had found that the teams were keen to be involved with and help their Communities.

The Corporate Director for Adults and Wellbeing welcomed the direct approach taken by sporting clubs in the area in relation to domestic violence.

RESOLVED: That the update be noted.

75. URGENT BUSINESS (IF ANY)

The Chair asked the Board to note the retirement of Eleanor Roaf since the last meeting and to recognise the excellent work that she had done during in her time at Trafford to support residents across the borough especially throughout the COVID 19 pandemic, to address climate change within Trafford, and to tackle health inequalities.

The meeting commenced at 10.00 am and finished at 11.08 am