Proposed Health & Wellbeing Priorities for 2016-2019

22nd January 2016
IMD 2015 component measures for Trafford
Healthy Life Expectancy

• Healthy life expectancy is the number of years a person is likely to live in a healthy state.

• In Trafford it is considerably worse than would be expected for the levels of deprivation.

• Healthy life expectancy at birth for men is 65.7 years and women 63.2 years in Trafford.

• Increasing healthy life expectancy would improve quality of life and help deliver economic prosperity and sustainable communities.
Trends in Life Expectancy and Healthy Life Expectancy by National Rank of IMD for areas in Trafford (2009 to 2013)

Female LE  Male LE  Female HLE  Male HLE

Women

23.1 years

Women

14.4 years

Men

19.4 years

Men

12.8 years

Proposed Health & Wellbeing Priorities for 2016-2019
What should our focus be?

Priorities should

• Impact on outcomes that are important across different organisations – involve all stakeholders
• Link to the Locality Plan and the GM Strategic Plan
• Support a sustainable Trafford and provide return on investment
• Be based on need and supported by a robust evidence base
• Strengthen and utilise our local and Greater Manchester assets
• Improve health, wellbeing and healthy life expectancy for all
Proposed Priorities for 2016-2019

• Improving mental health and reducing the impact of mental illness

• Reducing physical inactivity

• Reducing the number of people who smoke or use tobacco

• Reducing harms from alcohol
Why these priorities?

On average 32% of people in Trafford die before their 75\textsuperscript{th} birthday
  - 66% of these deaths are preventable

People with serious mental health die 3 years earlier than the rest of the population in Trafford- this is significantly higher than the rate for England
Proosed Health & Wellbein Priorities for 2016-2019

1,902 DEATHS PER YEAR

OVER 75s

1283

UNDER 75s

619

Total number of deaths attributable to JSNA priorities

<table>
<thead>
<tr>
<th>Category</th>
<th>Deaths</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smoking Related</td>
<td>343</td>
</tr>
<tr>
<td>Inactivity Related</td>
<td>140</td>
</tr>
<tr>
<td>Alcohol Related</td>
<td>119</td>
</tr>
<tr>
<td>Obesity Related</td>
<td>70</td>
</tr>
</tbody>
</table>

Deaths of Under 75s considered preventable

Preventable 408

Not Preventable 211

Proposed Health & Wellbeing Priorities for 2016-2019
Proposed Health & Wellbeing Priorities for 2016-2019

Example: Reducing the number of people who smoke or use tobacco

• In Trafford 27.8% routine and manual groups smoke compared to 15.5% of the total population

• Smoking costs us £54.6 million a year in Trafford

![Diagram showing estimated cost of smoking in Trafford](chart.png)
Our way forward

- Agree priorities
- Formalise governance & reporting arrangements to HWB of established partnerships
  - Alcohol Harm
  - Tobacco Harm
  - Sports and Physical Activity
- Establish Mental Health Harm Reduction Partnership
- Agree outcome measures
- Develop communication and engagement plan