Please provide details of your intended support for local integration with the Work & Health Programme provider (the ‘Offer’), along with what you are locally seeking from the provider (the ‘Ask’).

1. **Leadership, Governance and Key programme contacts in your Locality**
   Detail the local leadership and governance support that will be offered to the provider of GMWWEH. To include:
   - Name and contact details for Local Lead support and Lead GP
   - Local partnership arrangements for accessing services and considering performance management eg. Local steering group, integration Board

   The Trafford Locality Authority Leads are:
   - Kerry Purnell, Head of Partnerships and Communities. [Kerry.purnell@trafford.gov.uk](mailto:Kerry.purnell@trafford.gov.uk)
   - Nidi Etim, Senior Strategic Growth Officer. [Nidi.etim@trafford.gov.uk](mailto:Nidi.etim@trafford.gov.uk)

   GP leads are: Dr Mark Jarvis, clinical lead Trafford CCG: [mark.jarvis@nhs.net](mailto:mark.jarvis@nhs.net)

   CCG lead is: Jason Bamford-Swift: [j.bamford-swift@nhs.net](mailto:j.bamford-swift@nhs.net)

   The governance and leadership arrangements in Trafford for this programme are as follows:

   **Integrated Peer Support Group**
   Key workers across different organisations in Trafford working within our place based and early help delivery models including One Trafford Response, Stronger Families, Working Well, Work and Health, meet on a 6 weekly basis to address any barriers or challenges for particular cases and use peer support to progress cases.

   **Public Service Reform Operational Leads Group**
   The group is made up of commissioners and operational leads (Head of service level) from the public sector and providers. The group will have oversight of the Programme and the wider Reform agendas and can support the Provider in tackling any local barriers or issues. The Local leads will report any issues or challenges regarding performance here and if they cannot be resolved they will be escalated to the PSR Board. The group meets monthly.

   **PSR Board**
   The role of the Board is to ensure the successful delivery of the integrated Reform
programme in Trafford and they are responsible for investment, decision making, strategy and risk. They oversee the delivery of the Working Well, Complex Dependency, Troubled Families, Transforming Justice and Rehabilitation and Health and Social Care Integration programmes. The PSR Board receives regular reports on programme performance and works to resolve any issues flagged up through the Operational Leads group. The Board is chaired by the Trafford Council Corporate Director for Transformation and meets bi-monthly. The Provider is not required to attend this meeting unless specifically invited, but will be asked to contribute information for reports to the Board.

Health and Well Being Board
The Health and Wellbeing Board has five overarching priorities: to reduce the impact of poor mental health, to reduce physical inactivity, to reduce the number of people who smoke or use tobacco, to reduce harms from alcohol and to improve cancer prevention and screening.

In order to deliver these priorities, four sub Boards sit underneath the Health and Wellbeing Board which focus on residents’ journey through life: Start Well, Live Well, Age Well and the Mental Health Partnership.

The HWBB has been kept informed of the development of this programme, has delegated governance to the PSR Board but will continue to show a keen interested in the programmes delivery and evaluation.

2. Participating GP practices and partners

- Identify all practices and other agreed referral sources in the locality

Dr Mark Jarvis has secured agreement in principle that the 5 GP practices in the Central Neighbourhood will become involved in the programme. See information under section 3 below.

All GP Practices in Trafford have recently signed up to a GP Company structure. Within the
coming months a GP lead for each neighbourhood will be identified who will be able to ‘represent’ the GPs in that cluster. It is anticipated that once identified work will be done with the GP Lead for the Central area to help engage at a practice level. However this point there is no one GP able to speak on behalf of others in the neighbourhood and discussions will be routed through the CCG Clinical Lead, Mark Jarvis.

<table>
<thead>
<tr>
<th>3. <strong>Locality information</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>▪ Include relevant structures, demographic and links to other relevant information for the population eg. Prevalent industries and job roles</td>
</tr>
<tr>
<td>▪ Identify prevalent local industry/SME base</td>
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<table>
<thead>
<tr>
<th><strong>Trafford</strong></th>
</tr>
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<tbody>
<tr>
<td>Trafford is relatively affluent with a wide range of social assets, high educational attainment, low crime rate, high proportion of good quality housing in many parts of the borough, high employment and an internationally recognised sporting infrastructure. Trafford’s residents enjoy better than average health outcomes and life expectancy is high. However, there are still areas of the borough which are amongst the most deprived in England and have remained so in recent years.</td>
</tr>
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<tr>
<td>Our good overall outcomes have been achieved in the context of restricted funding from central government; Trafford Council and NHS Trafford CCG are amongst the lowest funded in England. Our outcomes also mask high levels of inequality in the borough, and some demonstrable areas of challenge which are presented in the diagram below.</td>
</tr>
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<tr>
<td>These poor outcomes lead to a position where, even though we are in the top third of local authorities on our Index of Multiple Deprivation (i.e. less deprived), we are in the bottom third on the health domain. Furthermore, demographic changes predicted by 2030 will increase our very young and very old populations, and reduce those of working age, leading to increased pressure on services.</td>
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<tbody>
<tr>
<td>It is clear that a different solution is required to improve outcomes and drive down demand-leading to service provision that adapts and responds to the varying needs of Trafford’s communities. Trafford’s health and social care economy gap is £67.4m to 2021.</td>
</tr>
</tbody>
</table>
Trafford’s Heath and Social Care Transformation Proposal can be found here:

Trafford Transformation Fund

**Health & Wellbeing Board**
The Health and Wellbeing Board has five overarching priorities:
- To reduce the impact of poor mental health,
- To reduce physical inactivity,
- To reduce the number of people who smoke or use tobacco,
• To reduce harms from alcohol and  
• To improve cancer prevention and screening.

In order to deliver these priorities, four sub Boards sit underneath the Health and Wellbeing Board which focus on a residents’ journey through life: Start Well, Live Well, Age Well and the Mental Health Partnership.

Trafford health and wellbeing strategy can be found here.

Trafford Health and Wellbeing Strategy.pdf

**Ward profile link**

Information relating to Trafford’s wards can be found here.  
http://www.infotrafford.org.uk/lab/portfolio/area-profiles

**Early Help and Place Based Delivery model**

As part of the GM programme for place based working Trafford committed to developing a place-based pilot by January 2017 and developing a roll out plan for the whole borough. At the outset of our integrated partnership PSR programme in February 2016 we agreed our vision for place based working as:

“**Trafford will have 4 place based co-located multi-agency teams providing services in the area which cover the whole spectrum of need from early help to specialist services, to statutory (as appropriate)”**

Trafford’s approach is ambitious as the decision was to pilot across a whole locality and for it to align with the integration of our 4 community health and social care teams which have been developing over a period of time.
We have committed to designing and testing and redesigning and re-testing a whole new way of operating that will affect how we all work together; as well as how we commission services henceforth, across sectors, putting our service users at the centre so as to improve outcomes for our residents and Trafford as a whole.

By adopting this approach we intend to achieve the following outcomes:-

- Close the inequalities gaps
- Deflect and re-direct inappropriate demand/resource
- Promote community resilience and self-reliance
- Deliver a sustainable model that can be up-scaled across Trafford

More detail can be found in the report embedded here:

Trafford Report to Reform Board Place based working locality wide implementation FINAL.docx

Our roll out of place based working and the basis of our Reform Investment Plan developed in early 2018 is as follows:

1. **Whole System Redesign**
   Trafford is developing a redesign of frontline service delivery (The Trafford Way) which will incorporate and embed the methods and ethos of our Stronger Families approach. This will be delivered in the place and at scale across the whole borough and all partners. It will build on the foundations laid through our One Trafford Response (OTR) programme, whilst recognising that to roll OTR out at scale, is less about creating new and separate teams, but about achieving a whole system, whole scale cultural change in the way we all work.

2. **Workforce and Leadership Development**
   To do this, a comprehensive workforce and leadership development programme is required to offer training, shadowing and upskilling opportunities to the existing Trafford workforce.
This will equip staff from all agencies, including the VCSE, to provide whole family holistic case management at the earliest point in a service user’s journey. The development programme will allow a period of culture and system change to ensure sustainability. It will result in more proactive case management of families whilst providing the opportunity for personal growth and building resilience in the individual or family. It will also provide a set of common values and understanding of Trafford the place and its 4 localities, for all of the approximately 5000 Trafford staff, as part of a generic induction programme and will ensure there are consistent standards for mandatory training such as Safeguarding and Domestic Abuse. It will also better equip leaders to manage in place, including systems leadership and matrix management.

Trafford’s Workforce and Leadership Programme will align with #LeadingGM.

3. Early Help Model and Place-Based Working
Through the following activities:
- the expansion of our All Age Front Door to include early help referrals;
- the expansion of our Early Help Panels;
- the phased roll-out of our integrated place-based/neighbourhood working (One Trafford Response), firstly to the whole of the north locality and then the other 3 localities. Trafford will offer a more streamlined holistic approach to intervention providing service users who have complex issues with a keyworker; pulling in additional services to support bespoke intervention plans as required.

The organisations which are and will be providing keyworkers or pulled resources (or both) to support the model work, across the breadth of the Reform programme. This includes Health and Social Care partners, Working Well and Work and Health providers, Offender Management, Housing and Homelessness alongside all our key statutory partners and critical VCSE commissioned services.

These activities will allow us to test reform at more scale. Ultimately they will provide coordinated support to families and individuals earlier whether this is through effectively linking them to community and VCSE support or through our keyworker approach. The aim and impact is to de-escalate families and individuals in receipt of early help support to universal and community services, allowing them to live their lives well and better reach their potential.
and aspirations.

4. Community Navigators
To de-escalate the families we work with and to keep people in the ‘well-adapted’ bottom of our triangle of need in our OTR model, we need to better harness our strong and vibrant VCSE. We must ensure that all frontline staff at all levels know ‘place’ and recognise the assets in families, neighbourhoods and communities. Our learning from the OTR programme to date and from professional knowledge has identified current gaps. When people start to need support and this is available in their local community, some need a guiding hand to help connect them to local people and local services.

Trafford will recruit and train volunteer “Community Navigators”, to help families access VCSE or universal services before they require targeted intervention. They will also support professional keyworkers to help their clients better connect with their community, increase resilience and stabilise their situations.

Trafford's JSNA
Trafford's Joint Strategic Needs Assessment (JSNA) provides accessible information about the current and future needs of Trafford's population. Trafford’s JSNA has been designed as an interactive online tool to ensure it is accessible to residents and business as well as organisations.

Trafford’s JSNA can be found online at http://www.infotrafford.org.uk/jsna

Economy
Trafford is one of the most economically competitive areas in the North of England with £7.1bn of economic output per annum. It is home to 14,000 businesses employing 163,000 people. Trafford has a highly skilled population with 52% educated to degree level or equivalent, 60% of residents working in managerial/ professional roles and some of the best schools in the country.

Despite this strong overall performance, Trafford does have challenges with areas of
deprivation such as Partington, Sale West and Old Trafford, where unemployment is higher than the average across Trafford and there are significant issues around health.

Trafford has a strong Business, Financial and Professional Services (BFPS) sector, manufacturing sectors with particularly significant concentrations within Food and Drink Manufacturing and Advanced Manufacturing and a growing Creative and Digital sector. Logistics and Retail are also strong sectors with further potential for growth. Predicted jobs growth is an additional 5,100 jobs in Business Services, an additional 6,900 jobs in Professional Services, 1,800 in Creative Industries, 1,300 in Digital, 1,900 in Retail and 900 in Wholesale within Trafford over the next 20 years. Whilst there are relatively fewer new jobs within both Advanced Manufacturing and Food and Drink, there will be significant replacement demand within these sectors given the ageing of the workforce.

Additionally Trafford Council’s Commissioning and Strategic Growth teams are doing some work with employers in the care sector to address the shortage of staff in care roles, with over 300 care job vacancies at any one time in Trafford. There are over 30 Care providers on the Council’s registered framework and a further 25 nursing and residential homes plus many more local companies not on the framework. Work is being piloted to provide targeted support using a place based approach. There is some interest in local care companies in being involved in the Early help service and the new provider will be asked to link into this work.

The borough is home to the strategic employment site of Trafford Park, which is one of the largest and most successful industrial estates in Europe with 1,300 businesses employing 38,000 people across a diverse range of sectors including retail, manufacturing, digital/creative and wholesale. Trafford Park is recognised as a major strategic employment site for GM and an important asset. 99% of the businesses on Trafford Park are SMEs and would be a target market for the new service. Trafford has a dedicated SME Business Growth Adviser employed by Business Growth Hub and Trafford Council and the provider would be expected to work closely with the Adviser to identify and engage with SMEs in the area.
Trafford is highly entrepreneurial, having 116 start-ups per 10,000 working age population in 2014, compared to 80.9 in GM and 85.4 in the UK. Despite the high level of start-ups, long-term survival rates in Trafford are lower than the national average. 62% of firms started in Trafford in 2004 were no longer active in 2013, equating to a 5 year survival rate of 38%. The UK 5 year survival rate is 41%, while GM is also higher at 39%. In part this could be related to the risk culture but more support could be given to assist businesses in the early stages. An aspect of this would be to include start-up businesses in the offer for the Early Help service.

Trafford is both an importer and exporter of jobs. According to the 2011 census, 46.2% of the Trafford workforce live and work in Trafford; 50.3% work in Trafford but live in the NW and 3.5% work in Trafford but live outside of the NW.

Travel to work in Trafford is helped by a highly accessible transport network, with access to the main North West motorways, the Manchester Metrolink which provides strong North-South connectivity through Altrincham, Sale, Stretford, and Old Trafford, and connections to Manchester Piccadilly and Manchester International Airport. The Trafford Park Metrolink extension started on site in 2017 and is scheduled to open by 2020 providing improved public transport access through Trafford Park. The proposed HS2 rail station serving Manchester Airport and planned for 2032 is located in Trafford.

Trafford has ambitious plans for significant economic and housing growth with an extensive housing and employment development programme over the next 20 years. It will have a major role in the delivery of the Greater Manchester Spatial Framework (GMSF) and Greater Manchester’s growth agenda. The Future Carrington site provides a unique opportunity for the creation of a flagship mixed use development that can meet housing and employment needs. In the long term (subject to GMSF) Carrington could provide over 7,500 new homes and 850,000 sq.m of employment space. Other opportunities for significant employment and housing growth include Trafford City (including Trafford Waters), Pomona/Cornbrook Hub (Manchester Waters), Davenport Green/Timperley Wedge and Trafford Wharfside.

The Trafford Employment, Enterprise and Skills (TEES) partnership is a made up of partners
including Trafford Council, DWP, Trafford College, employment and training providers, local housing associations and businesses. They deliver key employment and skills actions in Trafford with priorities to; increase the take-up of apprenticeships; support priority groups into employment, to address the skills gap in Trafford and ensure that the skills system meets local economic need. The group is chaired by Gareth Wilkins (Stretford Mall Shopping Centre Manager) and reports to the Trafford Partnership Inclusive Growth Board.

Support to priority groups is coordinated through the Trafford Pledge, an employer pledge set up in 2013 in Partington to respond to rising long term youth unemployment in the area. Local businesses pledged their support to offer a young person: a job; an apprenticeship, work experience or practical support such as help with CVs, site visits or mock interview practice. The Trafford Pledge has now expanded to cover all priority groups and covers the whole of Trafford. To date over 1500 people have moved into employment and 98 people have gone into apprenticeships through the Trafford Pledge.


### Unemployment

#### Nomis information link – Unemployment figures for Trafford.
[https://www.nomisweb.co.uk/](https://www.nomisweb.co.uk/)

<table>
<thead>
<tr>
<th>4. Local Service Integration, initiatives and organisations e.g. health and wellbeing services, housing, skills, local business offer,</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Describe how relevant services, initiatives and organisations will be integrated with the provider in your</td>
</tr>
</tbody>
</table>

### Health and Social Care Integration

Trafford Council has a Section 75 Agreement with Pennine for the provision of community health services. At a place based neighbourhood level our health and social care services are integrated and led by an integrated leadership team jointly employed by Trafford Council and Pennine.

From 1<sup>st</sup> April 2018 Trafford Council and Trafford CCG will integrate into a single
| Locality, e.g. expected linkages locally with health and wellbeing services; housing, debt, local business offer? How will providers access these aligned services? | Organisational structure, with a single Chief Executive/Accountable Officer. The transition programme for this process will continue for at least the next 12 months. |

Trafford is working towards the development of a Local Care Alliance to co-ordinate the provision of health and social care in the borough and the formation of a Primary Care Organisation, an umbrella structure for GP practices and primary care. Further information can be found here:

[Stakeholder Briefing - Transformation.pdf](#)

**Locality Working Framework**

In Trafford we have a strong culture of working together, across public services and with communities. *Locality working* is a way to work collaboratively and innovatively to make best use of the assets we have in our local area. We are bringing people together, from individual residents, businesses, community and faith groups, councillors, community leaders and public sector bodies, to work in partnership, share resources and enable new ideas to develop, making full use of the physical and human assets, financial resources and community spirit that thrives within our localities. Our *locality working* framework builds community cohesion through its different strands:

- **Be Bold … Be the Difference** - A borough-wide campaign to encourage residents to get involved in their local community, take action and make a difference, and to highlight the support that is available to them from agencies
- **Community Builders** – front-line staff, managers and Ward Councillors have a key role in this campaign, acting as ‘Community Builders’, on the ground enabling residents to take action by signposting and connecting them to other local people and supporting services.
- **Community Grants** – using a range of models and scale to allocate funding across the local community, from micro-grants to residents to larger grants to established community groups, encouraging local action
• Localities Partnerships – acting as inclusive networks of people who live and work in a locality, they bring people together to share information and ideas, build relationships and create change (these will be a key vehicle for engaging residents and front-line staff in community cohesion)

• Localities Projects – coproduced by services and communities, these innovative projects tackle strategic issues by pooling resources, doing things differently and using community assets, skills and resources.

• Public Service Reform - Localities Working is intrinsically linked with other key strategic agendas, providing a practical way of delivering Early Help and Prevention, Place-based Integrated Delivery, Shaping Demand, Community Action and Voluntary, Community and Social Enterprise Sector Infrastructure Support. These have been brought together within our Building Strong Communities Strategy http://www.traffordpartnership.org/information-and-performance/Docs/building-Strong-Communities-v10.pdf . Public Service Reform will see fundamental changes to how services are delivered in localities and with communities, enabled by significant change in the workforce.

Housing Options Service Trafford offer (HOST)
• HOST@salford.gov.uk
• 0161 912 2230
• 0300 218 2000

Provide housing and homeless advice
One reception desk (Mon – Fri, 9-5pm, Wed 1-5pm) Waterside House, Sale
Dedicated Trafford Home Search (THS) telephone line (Wednesday, Thursday, Friday 10.30-12.30pm and 1.30-4.00pm) General advice line

Homeless Legislation
From 3rd April 2018, Homelessness Legislation is changing and the new Homelessness Reduction Act (HRA) will come into force.

The HRA will change the way Local Authorities work with homeless people that include:
• A new duty to Prevent homelessness for 56 days
• A new duty to Relieve homelessness (find secure accommodation for 6 months or more) for a further 56 days.
• Creating and monitoring individual Personal Housing Plans for all homeless applicants within the Prevention and Relief duties.
• Local connection and homeless intentionality will not be assessed until the Main Statutory Homelessness Duty. (Note - current statutory homelessness duty is not replaced by the HRA – it is now placed at the end of the process following attempts to ‘prevent’ and ‘relieve’ homelessness).

There will be a duty on certain public bodies to refer any client that they believe may be at risk of homelessness. A definitive list is not yet available but any referrals into the service should be made at the earliest point so that HOST can work with the family and agency to prevent/ relieve homelessness.

**Trafford Leisure Offer**

Trafford Leisure standard referral pathway is the ‘Physical Activity Referral Scheme’ - GP’s are registered referral agents, however the referral programme accepts wider referrals and works in partnership with mental health teams, weight management services, physiotherapists etc.

Table below briefly describes each of the programs which are delivered:

<table>
<thead>
<tr>
<th>Programme Type</th>
<th>Who is this programme suitable for</th>
<th>Description</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Physical Activity Referral</td>
<td>Anyone who is <em>currently inactive</em> or who has been active in the past but due to ill health has become inactive.</td>
<td>8 weeks access to physical activity including Gym (personal programme)</td>
<td>£20 for 8 weeks</td>
</tr>
</tbody>
</table>
Examples of eligible conditions include high BMI, high blood pressure, diabetes, anxiety / depression supplied), Swim, classes, walking, cycling

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<tr>
<th><strong>Cancer Rehabilitation (pilot)</strong> <strong>Running from Stretford and Sale Leisure Centre</strong></th>
<th>Anyone who is undergoing treatment or recovering from cancer treatment in the past 6 months</th>
<th>12 week supported programme of exercise. Supported group sessions</th>
<th>FREE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cardiac Rehabilitation (pilot)</strong> <strong>Running from Stretford and Sale Leisure Centre</strong></td>
<td>Patients who have long term heart conditions, heart disease or are recovering from a heart attack</td>
<td>12 week supported programme of exercise. Supported group sessions</td>
<td>FREE</td>
</tr>
<tr>
<td>**Falls Prevention (available until 31/8/17) <strong>Running from GH Carnall and Altrincham Leisure Centre</strong></td>
<td>Patients who have fallen or who are at risk of falling</td>
<td>8 week supported programme including a weekly scheduled session at the Leisure Centre and tailored classes</td>
<td>FREE</td>
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Additional Trafford Leisure information
Mental Health Support Available in Trafford.

Trafford CCG and Trafford Council commission a number of services to support adults and young people with mental health conditions, and many voluntary and community (VCSE) organisations provide direct and indirect/informal support.

This spread sheet lists the services available in Trafford including those which are commissioned and those delivered by the voluntary and community sector. The list also highlights services available specifically for young people.

IAPT services are included on the list; Self Help and Trafford Psychological Therapies Service offer talking therapies and an e-Therapy service. Residents can self-refer via phone or online, or can be referred by their GP or other health professional.

This database lists the services available in Trafford including those which are commissioned and those delivered by the voluntary and community sector. The list also highlights services available specifically for young people.
**MSK**

Trafford Musculoskeletal (Physiotherapy) Services provides treatment for adults with musculoskeletal and orthopaedic conditions or injuries as well as chronic pain. Residents can contact their GP to be referred to the service. More details can be found at [https://www.penninecare.nhs.uk/your-services/service-directory/trafford/community-services/adult-therapies/trafford-musculoskeletal-physiotherapy-services/](https://www.penninecare.nhs.uk/your-services/service-directory/trafford/community-services/adult-therapies/trafford-musculoskeletal-physiotherapy-services/)

**Welfare Advice**

Trafford Council fund a number of Information and advice services that deliver information and advice to Trafford residents across a range of areas such as health and social care, welfare and benefits, debt advice, housing, employment, leisure, education and consumer rights.

The following organisations are part of the information and advice partnership that is led by Citizens Advice Trafford.

<table>
<thead>
<tr>
<th>Service Provider</th>
<th>Service description</th>
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<tbody>
<tr>
<td>Citizens Advice Trafford  &lt;br&gt; <a href="http://www.traffordcab.org.uk/">http://www.traffordcab.org.uk/</a></td>
<td>Generic Information and advice service available to all Trafford residents</td>
</tr>
<tr>
<td>Age UK Trafford  &lt;br&gt; <a href="https://www.ageuk.org.uk/trafford/">https://www.ageuk.org.uk/trafford/</a></td>
<td>Information and advice services particularly focused on older people</td>
</tr>
<tr>
<td>Trafford Centre for Independent Living  &lt;br&gt; <a href="https://www.traffordcil.co.uk/">https://www.traffordcil.co.uk/</a></td>
<td>Information advice services particularly focused on disabled people</td>
</tr>
<tr>
<td>LMCP Care link  &lt;br&gt; <a href="http://www.lmcpcarelink.co.uk/">http://www.lmcpcarelink.co.uk/</a></td>
<td>Information and advice services focused on BAME communities</td>
</tr>
</tbody>
</table>

In addition to the above there is also an internal Welfare Rights Service provided by the
Council. Trafford Welfare Rights Service provides a comprehensive and specialist welfare benefits advice service to everybody who lives in the borough. This covers advice regarding any benefits and tax credits administered by the Department of Work and Pensions, HMRC, and the Local Authority

**VCSE**

There are many VCSE organisations in Trafford providing direct or indirect support for residents with health conditions as highlighted in the list of mental health services (see Excel data base above).

The VCSE sector is supported by Thrive Trafford which is commissioned by Trafford Council and the Trafford Partnership to provide an infrastructure service for third sector organisations. Thrive Trafford website - [http://www.thrivetrafford.org.uk/](http://www.thrivetrafford.org.uk/)

Health and wellbeing programmes being developed in Trafford which will embrace the third sector include social prescribing and the appointment of community navigators to enable GPs and other primary care professionals to refer residents to a range of local, non-clinical services to improve their health and wellbeing; many of these services will be delivered in communities by the VCSE sector. In addition, we are exploring the potential of a volunteer service to accompany vulnerable residents to local groups and activities which will improve their wellbeing and reduce social isolation.

VCSE representatives sit on Trafford’s Inclusive Growth Board (IGB), Health and Wellbeing Board (HWBB) and Strong Communities Board (SCB). VCSE representatives will also be appointed to sit on each of the HWBB sub groups.

Trafford’s Service Directory provides a wide range of information on community activities, groups and services – [www.trafforddirectory.co.uk](http://www.trafforddirectory.co.uk)
5. **Case Conferencing and Co-case Management Offer**
   - How will case conferencing and co-case management be supported in your area

   The Provider will be invited to work alongside the existing case conferencing and case management arrangements in our emerging place based model which take a whole family approach. The Provider's key workers will be offered training as part of Trafford’s whole workforce development programme. In cases where wider family issues are impacting upon the individual client’s ability to improve their health and return to work, key workers will be invited to attend case conferences and input into the whole family plan as relevant.

6. **Co-Location e.g. GP practices, health centres, community centres, libraries etc.**
   - Describe any co-location offer your Locality Authority will offer to the provider e.g. GP Practices, Health Services, public sector spaces.

   Depends on delivery model, but would want co-location in the relevant NH where the clusters are.

   Trafford will offer the Provider space in either the multi-agency integrated place based teams when these are fully up and running or in health and wellbeing hubs local to the relevant GP cluster (yet to be determined). The first ‘place based team’ is situated in the north of the borough. Options will be discussed with the Provider at a later stage. GP practices in Trafford use the EMIS information system.

   **GP Practices**
Registered List size – 31/12/18

Central 63,034
North 46,150
South 78,554
West 53,844
7. **Local ask of the Provider (e.g. to attend workshops / meetings, to signpost to other services / initiatives)**

   Please outline specific asks of the provider that your Locality partnership would like to make

<table>
<thead>
<tr>
<th>Trafford Health Profile at 2017.</th>
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<tr>
<td>![Trafford Health profile 2017.pdf](Trafford Health profile 2017.pdf)</td>
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<thead>
<tr>
<th>We have the following asks of the Provider:-</th>
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<tbody>
<tr>
<td>To ensure that client consent is in place to help facilitate sharing of information and closer working from an early stage</td>
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<tr>
<td>To share information on client recording systems so that we can look at compatibility with the Council’s Liquid Logic system and the Trafford Care Coordination integrated IT system</td>
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<tr>
<td>To share information about their own assessment tools and plans so that we can look to align where relevant</td>
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<tr>
<td>To carry out early checks to see if the client or household is known to services in Trafford.</td>
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<tr>
<td>To work with the Local Lead to input into induction training for new staff and to ensure that they have Key workers who are dedicated to Trafford so they can build up local knowledge and expertise.</td>
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<tr>
<td>To ensure that robust arrangements are put in place to ensure that staff absences and turnover are managed effectively so that there is no detrimental impact on service provision.</td>
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<tr>
<td>To commit to supporting multi-agency working in an integrated way.</td>
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<tr>
<td>To commit to work with us in an integrated way, ensuring that clients are supported to access services outside the Provider’s own delivery function, and to link up with other complementary programmes running in Trafford.</td>
</tr>
<tr>
<td>To engage with the VCSE sector in Trafford, to create links and use the network to help access potential clients and to ensure that there is equal access to opportunities for work and health across all communities, including those hardest to reach and marginalised by working with existing networks.</td>
</tr>
</tbody>
</table>
- To make use of the existing volunteering infrastructure through Thrive and to access volunteering opportunities to help develop skills leading into work or support the development of preventative health interventions.
- To review any potential subcontracting and partnership delivery opportunities with the VCSE sector in Trafford, including as part of the supply chain.
- To provide information on where clients are geographically located and information about their wider needs in a timely way.
- To send appropriate representation to Trafford meetings within the programme governance structure.
- To share copies of client exit plans and to ensure that clients exiting without a job are stepped down with a supportive network around them.
- To release staff to take part in available training relevant to their CPD as part of the whole Trafford Workforce development and leadership programme
- To commit to having a base in Trafford and as far as possible look to co-locate with other relevant services
- To work with us on the development and implementation of a local engagement plan.
- Understand the local offer for patients in order to develop a service which seeks to integrate with the provision that is available locally wherever practicable (so long as it can be delivered in a timely fashion and any rapid access arrangements do undermine access to local provision for local residents.).
- Any provision which is introduced specifically for the purposes of this programme must seek to complement and add value to the local eco-system in Trafford in ways which promote sustainability.
- To work during the mobilisation phase with the 5 GP practices in the Central Neighbourhood to promote understanding of the programme and access pathways for primary care.
- To work during the mobilisation phase with identified SMEs in Trafford in the Care sector to promote understanding of the programme and access pathways for employers.
NOTE - GM-wide ask and offer docs for discussion and agreement:

1. Substance Misuse – in draft and has been approved by commissioners.
2. TFGM – elements for newly unemployed, plus travel planning etc for those in work?
3. Leisure – need to revisit with Providers via new lead.
4. GM Service integration – offer from system….
5. Skills – query? For newly unemployed, but excluded by 6 month conditions?
6. GM small businesses offer – via BGC – needs progression…