



TRAFFORD  
COUNCIL

# Sale Leisure Centre Redevelopment

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Consultation Summary June 2022

# Contents

- **Background**
- **Analysis**
- **Actions / Next Steps**

# Background

- Consultation took place using the Council's Citizen Space portal between the 31<sup>st</sup> May and 28<sup>th</sup> June 2022 on a proposed facility mix.
- The dates were shared with the local media and promoted across various social media channels and websites including Trafford Leisure
- The consultation also included three in person drop-in sessions at Sale Leisure Centre on : -  
Tuesday 14<sup>th</sup> June 4-7pm, Thursday 16<sup>th</sup> June 12-2pm and Saturday 18<sup>th</sup> June 10am-12pm
- In addition, if people wanted to add further comments on the future of Sale Leisure Centre, they could email: [salelcconsultation@trafford.gov.uk](mailto:salelcconsultation@trafford.gov.uk)
- In total there were 478 who responded the on line survey
- The outputs are to be used to inform the RIBA Stage 3 designs for Sale Leisure Centre (SLC)

# Responses - 478 people responded

## Gender



**Male**

67.57%



**Female**

31.17%



0-34

17.57%

## Age



35-64

76.79%



65+

5.23%

## Activity levels



Over 150 hours

42.47%



30 mins – 150  
Mins a week

52.72%



Less than 30  
mins a week

3.97%

1.26% Prefer not to say:

**0% not answering**

0.42% Prefer not to say:

**0% not answering**

0.84% Prefer not to say:

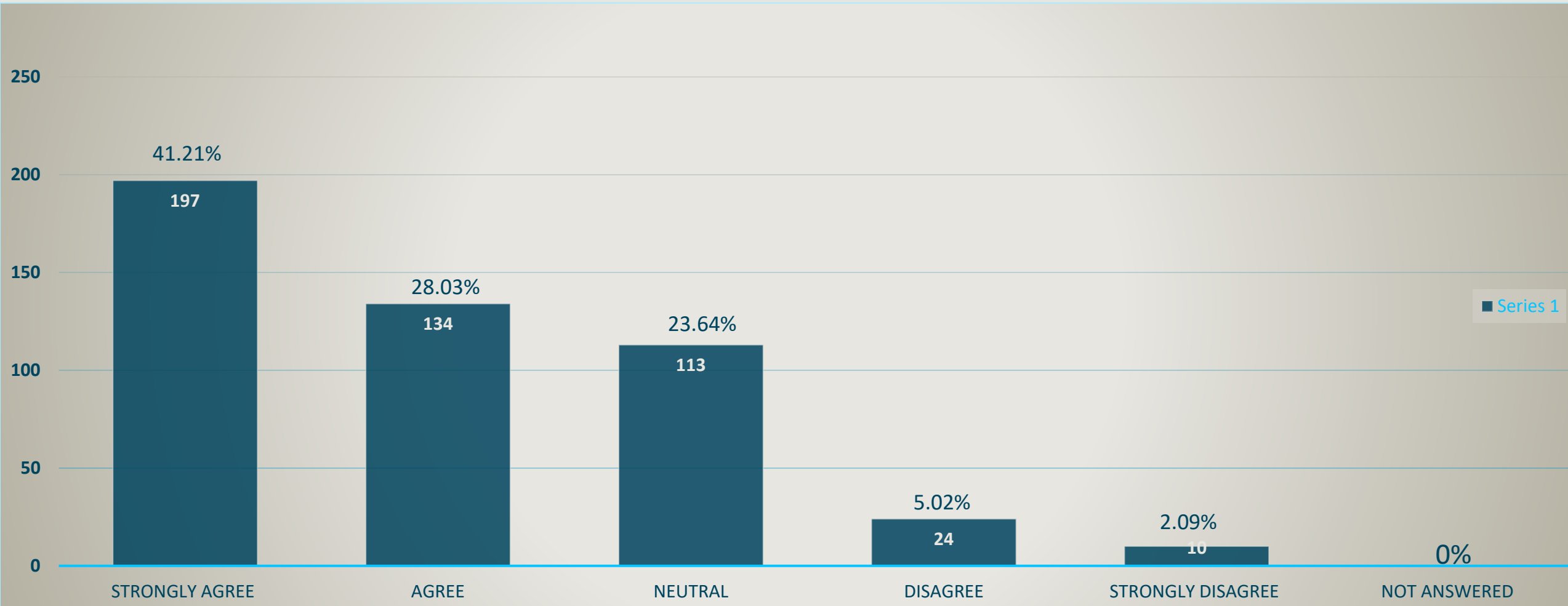
**0% not answering**

# Which is the main leisure centre you use?

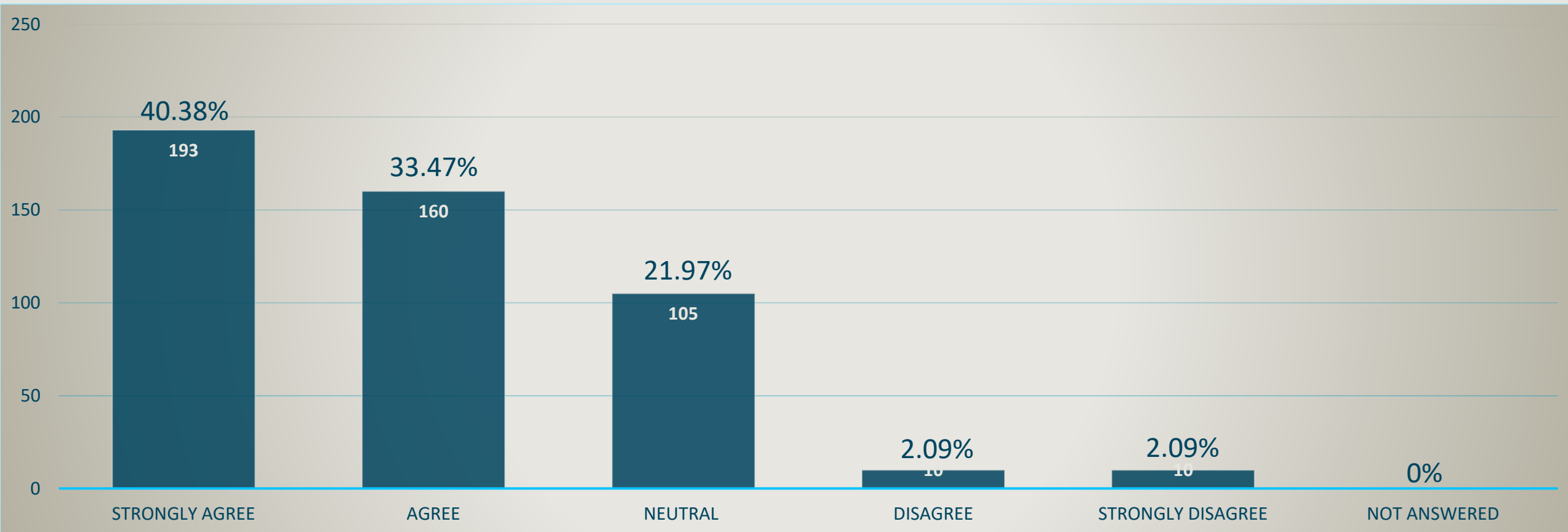
Option	Total	Percent
Altrincham Leisure Centre / The Grammar	14	2.93%
Sale Leisure Centre	398	83.26%
Stretford Leisure Centre / Sports Village	4	0.84%
Move Urmston	14	2.93%
Partington Leisure Centre	1	0.21%
Old Trafford Sports Barn	0	0.00%
A Non Trafford Leisure Facility	21	4.39%
I Don't Use A Leisure Centre To Be Physically Active	26	5.44%
Not Answered	0	0.00%

The proposal currently has an open reception, community café and accessible viewing area for the pools.

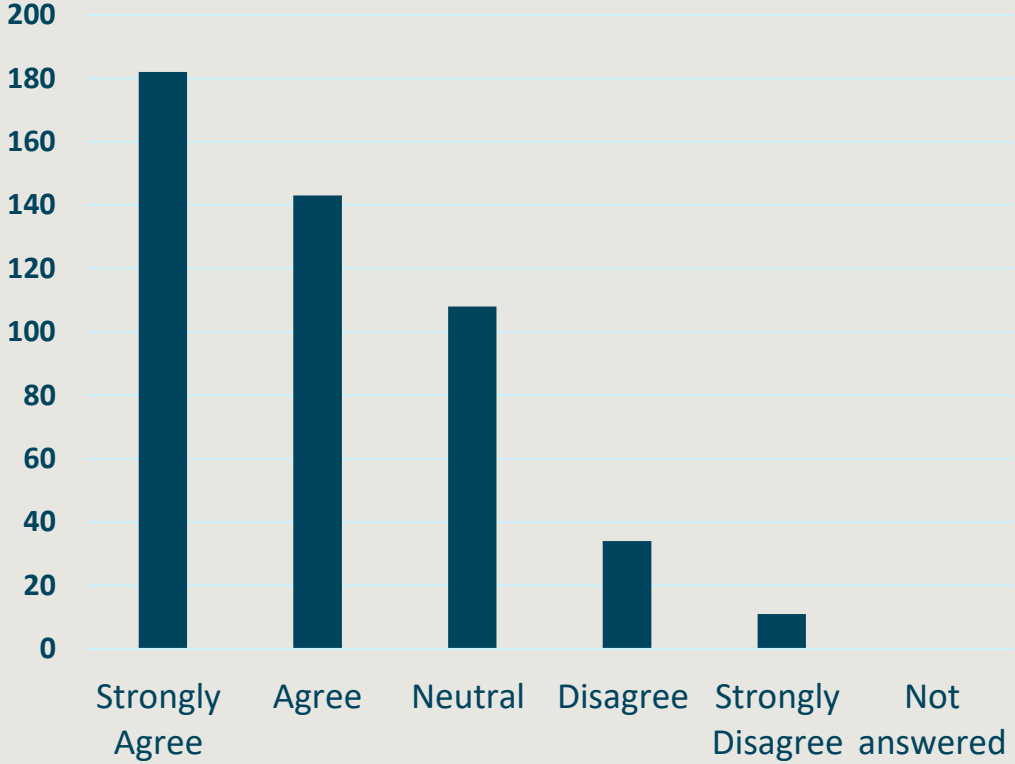
Please state if this would encourage you to use the center more frequently?



**The proposal currently has a multi sport sports hall, four studios and an immersive spin studio.**  
**Please state if this proposal would encourage you to be more active**



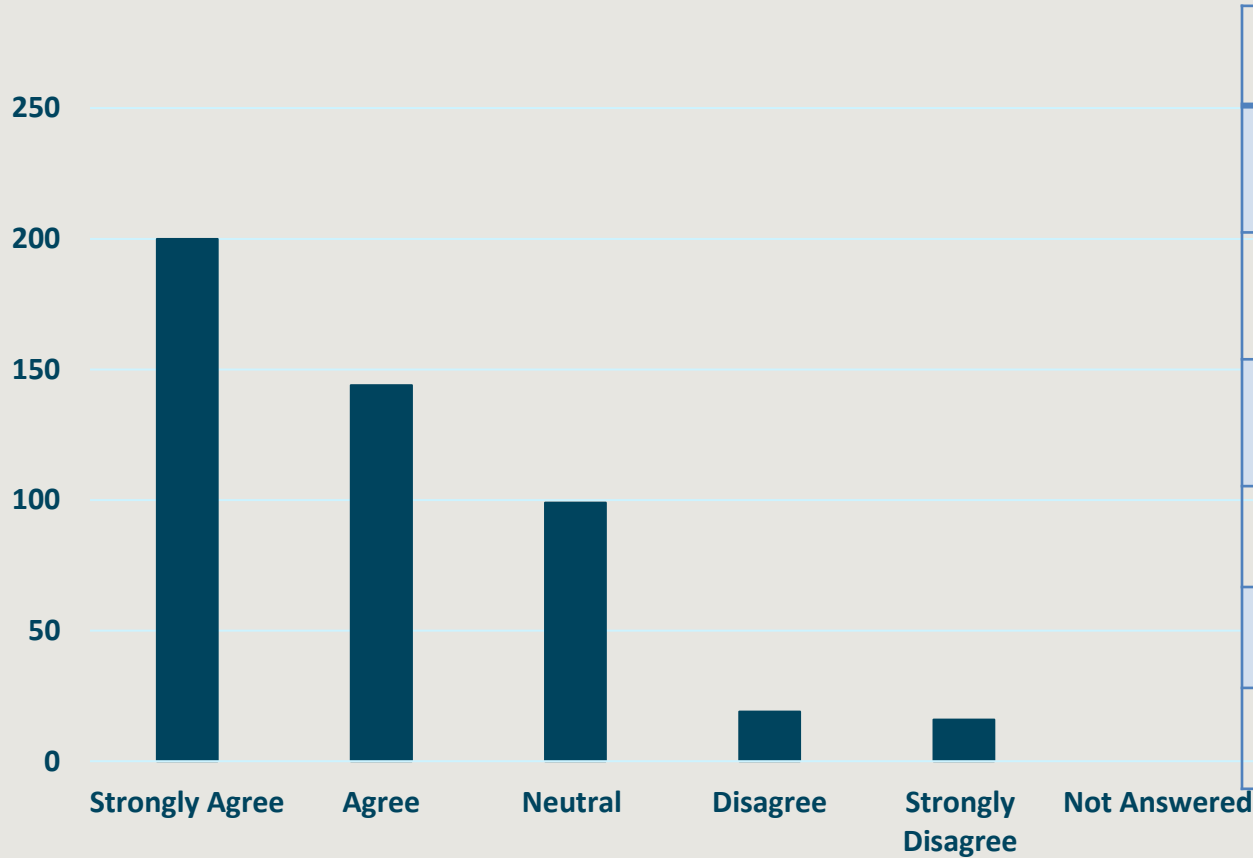
# The proposal currently increases the size of the fitness suite / gym up to 100 stations with new state of the art equipment. Please state if this proposal would encourage you to be more active?



Option	Total	%
Strongly Agree	182	38.08%
Agree	143	29.92%
Neutral	108	22.59%
Disagree	34	7.11%
Strongly Disagree	11	2.30%
Not Answered	0	0.00%

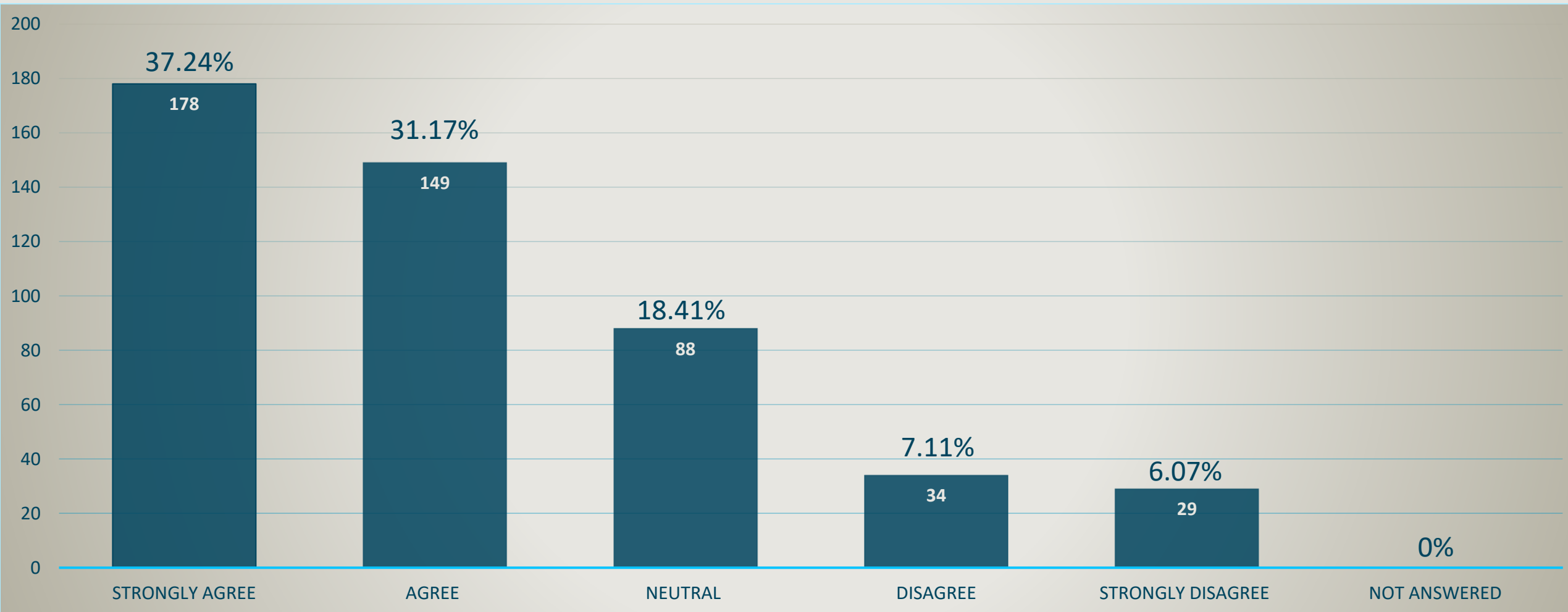


The proposal currently has a flexible suite of changing options for both wet and dry changing rooms to allow the center to accommodate group change specifically for school swimming lessons as well as single sex and gender-neutral change as appropriate. Please state if this proposal would encourage you to be more active?



Option	Total	%
Strongly Agree	200	41.84%
Agree	144	30.13%
Neutral	99	20.71%
Disagree	19	3.97%
Strongly Disagree	16	3.35%
Not Answered	0	0.00%

The proposal currently gives the main pool and training pool a full refurbishment. The proposal also keeps the club pool in it's current condition, which will support the displacement from our other Leisure refurbishments. A review of the club pool will take place at the end of the redevelopment of Sale, Altrincham and Stretford leisure centers. Please state if you welcome this proposal



# Please prioritise the facilities / activities that you would like to see available at Sale Leisure Centre by selecting and ranking your top 5?

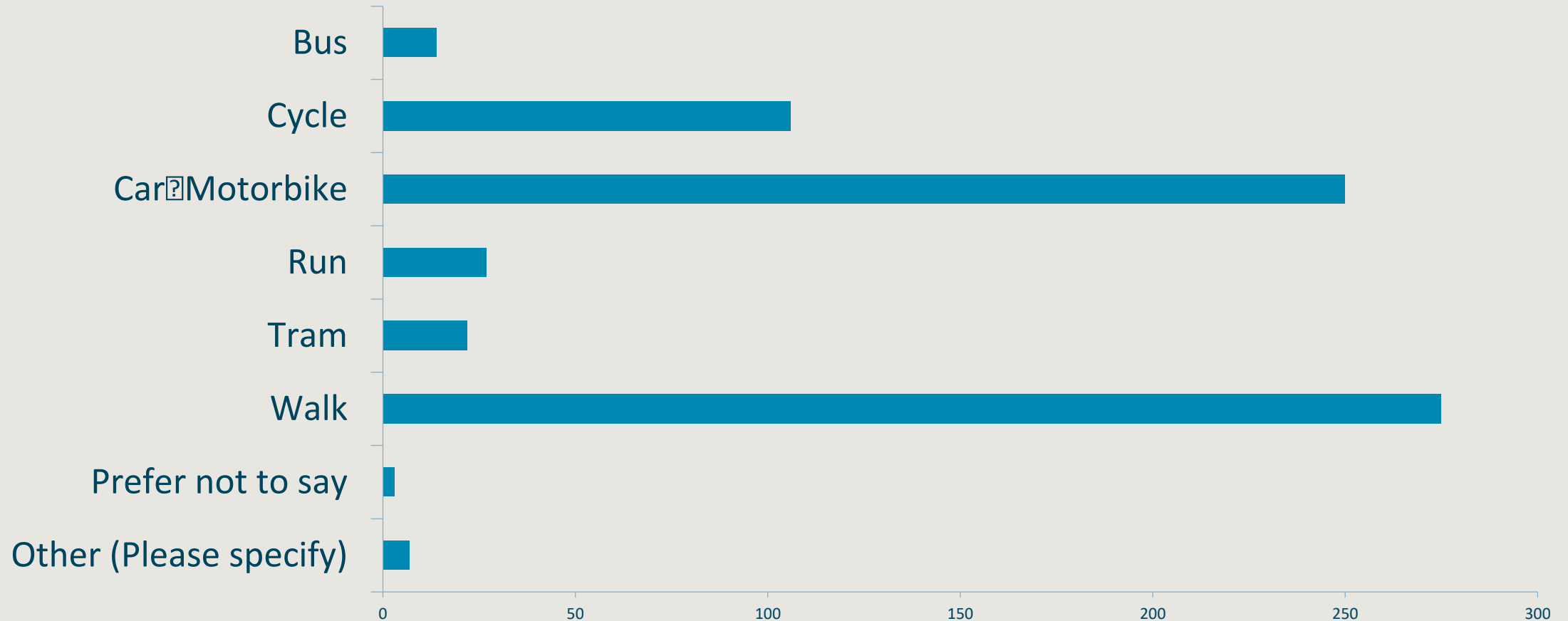
Item	Ranking
Swimming Pools	3.73
Gym / Fitness suite	1.88
Fitness classes	1.63
Spa / Wellbeing	1.45
Cafe	1.21
Badminton	0.83
Sports Hall	0.79
Spinning studio	0.64
Group sessions	0.56
5 a side football	0.37
Squash	0.36
Party rooms	0.35
Other (Please specify)	0.32
Basketball	0.27
Martial arts	0.26
Netball	0.21
Bowls	0.14

# In your opinion, what should Sale Leisure Centre be trying to achieve? Please rank top 10

Item	Ranking
To improve health and wellbeing	8.76
To provide excellent facilities and service	8.38
To increase participation in leisure activities	7.92
To achieve best value for money	6.39
To promote inclusion and accessibility	5.82
To ensure the building is managed economically and processes are efficient	5.44
To expand the range of activities	5.31
To encourage community cohesion	4.79
To support sporting excellence	4.55
To provide digital solution (easy to book, access in and around the centre, find information)	4.49
To provide other community facilities	4.15






Trafford Council are developing a walking and cycling strategy to promote active travel as one element of improving the environment and responding to the climate crisis.

Please could you state how you would intend to mostly travel to a refurbished Sale Leisure Centre?



# Sustainability

The proposals for Sale leisure center includes components for the building to be more sustainable such as the use of solar panels as one element to respond to the climate crisis. Trafford Council would like to hear your views on how Sale Leisure Centre could become more environmentally friendly

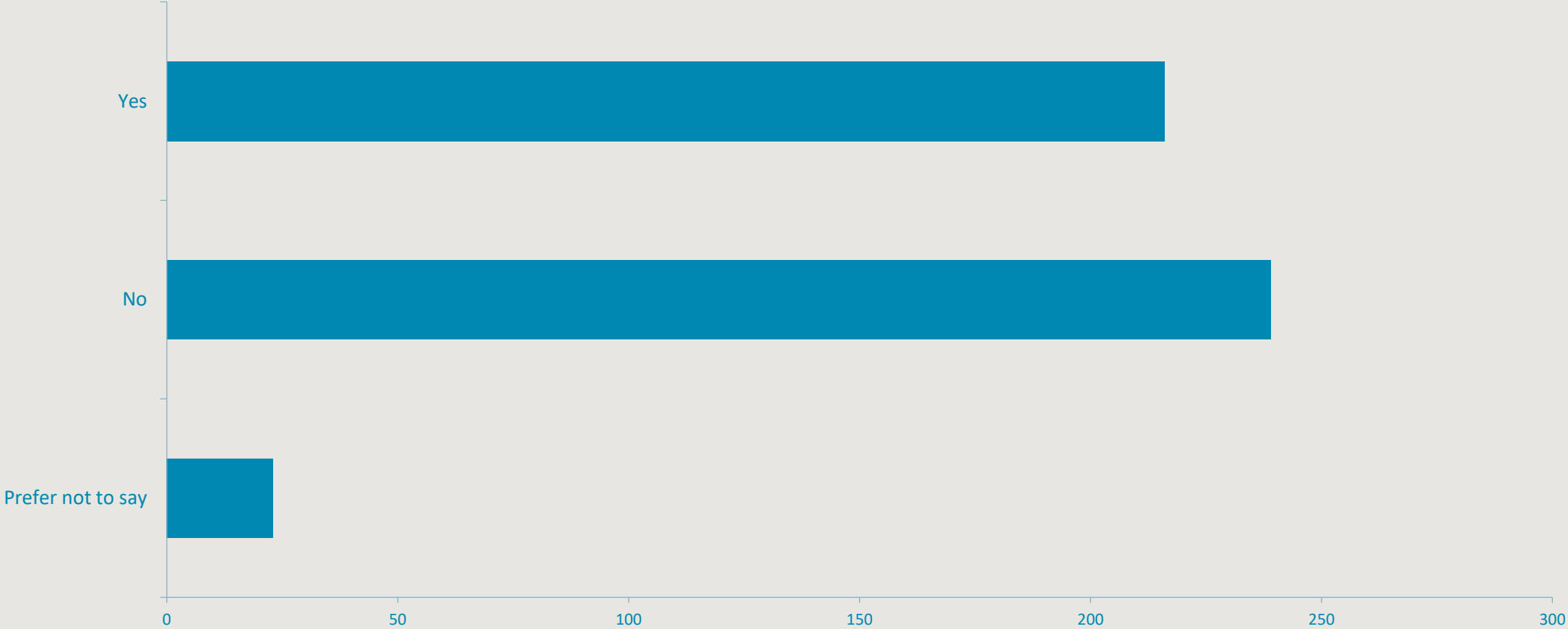
	295	Responses
	172	Support sustainable initiatives such as solar panels
	100	Support and suggested additional initiatives
	12	Do not support (see comments)
	11	No comment

use plastic sustainability use heat bike sustainable energy source building fabric excellent ideas  
cycle parking heat pump climate crisis rooftop garden led lighting  
natural lighting swimming pool plastic bottle electric car solar gain  
recycling good things rainwater harvesting use rain water  
recycled water sale leisure centre air source heat recycling bin business case  
energy pool area ground source heat  
solar panel car park energy usage single use plastic trafford council  
grey water new cafe bottle of water ground source brilliant ideas  
renewable energy good ideas centre source heat pump  
efficient lighting rain water leisure centre great ideas water fountain  
exercise bike secure cycle parking

recycling  
waste  
charging  
better  
power  
vending  
sale  
pool  
bike  
single  
centre  
points  
offer  
machines  
facilities  
park  
parking  
encourage  
efficient  
cycling  
USE  
possible  
cafe  
travel  
generate  
water  
cycle  
people  
used  
energy  
heat  
car  
bikes  
bottles  
electric  
safe  
leisure  
building  
lighting  
insulation  
sustainable  
drink  
spaces  
free  
good  
garden  
wall  
bins



# Would you consider using Sale Leisure Centre facilities as part of your daily commute?



## What are your reasons or barriers for not using a leisure centre to be physically active?

Option	Total	%
Cost of activity	9	1.88%
Time	8	1.67%
Confidence	1	0.21%
Safety	0	0.00%
Location	4	0.84%
Parking	3	0.63%
Cycling and walking facilities	0	0.00%
Cost of travel	1	0.21%
Other transport issues	0	0.00%
Condition of facility/equipment	15	3.14%
Lack Of facilities/equipment	7	1.46%
Cleanliness	17	3.56%
Changing room options	4	0.84%
Accessibility of the building and issues with the building	1	0.21%
Availability of facilities and activities at a time that suits you	8	1.67%
Cost	5	1.05%
Digital booking process	5	1.05%
Staff	1	0.21%
Preference to be physically active outside of a leisure centre	7	1.46%
Other (Please specify)	1	0.21%
Not Answered	452	94.56%

## What are your reasons or barriers for not using a Trafford Leisure managed leisure centre to be physically active?

Option	Total	%
Cost of activity	11	2.30%
Time	8	1.67%
Confidence	1	0.21%
Safety	0	0.00%
Location	4	0.84%
Parking	6	1.26%
Cycling and walking facilities	3	0.63%
Cost of travel	2	0.42%
Other transport issues	1	0.21%
Condition of facility/equipment	30	6.28%
Lack Of facilities/equipment	19	3.97%
Cleanliness	29	6.07%
Changing room options	10	2.09%
Accessibility of the building and issues with the building	3	0.63%
Availability of facilities and activities at a time that suits you	13	2.72%
Cost	9	1.88%
Digital booking process	9	1.88%
Staff	2	0.42%
Preference to be physically active outside of a leisure centre	6	1.26%
Other (Please specify)	4	0.84%
Not Answered	431	90.17

**Please could you specify any reasons or barriers that prevent you from increasing your use of leisure centres for physical activity?**

<b>Option</b>	<b>Total</b>	<b>Percent</b>
<b>Cost of activity</b>	142	29.71%
<b>Time</b>	170	35.56%
<b>Confidence</b>	29	6.07%
<b>Safety</b>	21	4.39%
<b>Location</b>	16	3.35%
<b>Parking</b>	94	19.67%
<b>Cycling and walking facilities</b>	27	5.65%
<b>Cost of travel</b>	11	2.30%
<b>Other transport issues</b>	4	0.84%
<b>Condition of facility/equipment</b>	247	51.67%
<b>Lack Of facilities/equipment</b>	163	34.10%
<b>Cleanliness</b>	279	58.37%
<b>Changing room options</b>	148	30.96%
<b>Accessibility of the building and issues with the building</b>	19	3.97%
<b>Availability of facilities and activities at a time that suits you</b>	138	28.87%
<b>Cost</b>	93	19.46%
<b>Digital booking process</b>	80	16.74%
<b>Staff</b>	26	5.44%
<b>Preference to be physically active outside of a leisure centre</b>	42	8.79%
<b>Happy with my physical activity level</b>	33	6.90%
<b>Other (Please specify)</b>	16	3.35%
<b>Not Answered</b>	9	1.88%

## How do you undertake most of your exercise, sport and physical activity sessions?

Option	Total	Percent
Home	71	14.85%
Inside - Leisure Centre / Health Club	141	29.50%
Inside - Other (please comment)	27	5.65%
Outside - Facility specifically for activity	30	6.28%
Outside - Public Space	187	39.12%
I don't do any physical activity	11	2.30%
Prefer not to say	6	1.26%
Other	5	1.05%
Not Answered	0	0.00%

# Email Summary

**16 emails**

**3 BAU after deadline**

**1 Senior Capital Project Manager , MFT and Accessibility  
and Wayfinding Manager for MFT**

**1 Dr recommendation Hydrotherapy to be considered**

**1 Physio**

**1 Hough End user**

**9 supporting Sailfin Swimming Club**

# **Actions/ next steps**

- Share data with Leisure Board for more detailed feedback**
- Additional analysis required e.g. demographic profile of those not using leisure centres**
- Include results in an updated SOPM**
- Analysis to inform RIBA Stage 3 Designs / Costings**
- Include in next Exec Report**
- Additional consultation required post Stage 3**