

Reducing harm from alcohol: an update to Trafford's Health and Wellbeing Board, May 2023

1. Introduction

The Health & Wellbeing Board (HWBB) completed a deep dive into alcohol harm in November 2022. After a period of consultation, the HWBB members and wider invited guests identified two smart actions for the HWBB in relation to alcohol harm in Trafford. This paper will provide an update on these actions.

Members of the HWBB are asked to:

- I. note the content of this report,
- II. support the Trafford Alcohol, Substance Misuse and Gambling Partnership (TASMGP) by:
 - a. ensuring representation at the quarterly meetings,
 - b. providing service contributions to the action plan,
 - c. supporting the development of the Alcohol and Substance Misuse Joint Strategic Needs Assessment, (JSNA).

2. Update on Alcohol related harm in Trafford

Since the deep dive on alcohol was held, we have received updated numbers in relation to alcohol harms. Office for National Statistics data tells us that in 2021, there were 9,641 deaths (14.8 per 100,000 people) from alcohol-specific causes registered in the UK, the highest number on record. This is 7.4% higher than 2020 (8,974 deaths; 14.0 per 100,000) and 27.4% higher than in 2019 (7,564 deaths; 11.8 per 100,000), the last pre-coronavirus pandemic year. Before this, between 2012 and 2019, rates of alcohol-specific deaths in the UK had remained stable, with no statistically significant changes in age-standardised rate.¹

Locally, Trafford has an alcohol specific mortality rate of 11.8 per 100,000 people. This is below the England average listed above, and the Northwest average of 18.7 per 100,000. Trafford has the 11th highest rate compared to our other statistical neighbours (16 in total).²

Please note: Alcohol-specific deaths only include those health conditions where each death is a direct consequence of alcohol (that is, wholly attributable causes such as alcoholic liver disease). It does not include all deaths that can be attributed to alcohol and therefore we can only assume the harms associated from alcohol are much higher than listed in this data set. This further adds to the importance of following through the HWBB alcohol priority actions.

3. Update on SMART Goal Action Plan

2.i. To establish a Trafford Alcohol, Substance Misuse & Gambling Partnership accountable to the Health and Wellbeing Board (HWBB) and Safer Trafford Partnership (STP).

- The Partnership will be led and chaired by Trafford's Public Health Team, and will bring together partners and stakeholders, including commissioners, providers, regulatory services, planning, housing, GMP and probation, and the VCFSE sector.
- The initial action for the Partnership will be to develop and deliver Trafford's vision for reducing harm from Alcohol and Substance Misuse. The partnership will meet bi-monthly, and the initial meeting will take place in April 2023.
- The vision will be aspirational, realistic, and inclusive. It will be developed collaboratively and agreed at the HWBB Autumn 2023.

¹ [Alcohol-specific deaths in the UK - Office for National Statistics \(ons.gov.uk\)](https://www.ons.gov.uk)

² [Public health profiles - OHID \(phe.org.uk\)](https://www.phe.org.uk)

- The vision will be implemented through a coproduced delivery plan that focusses on local need, as described in our JSNA (see Action 10) and will include national and GM ambitions.

The initial meeting of the Trafford Alcohol, Substance Misuse and Gambling Partnership (TASMGP) took place on the 24th of April in person at Trafford Town Hall, (see Appendix A, TASMGP Terms of reference and Appendix B, Minutes from the first meeting). The partnership is accountable to the Trafford Health & Wellbeing Board for the alcohol element, and Trafford Community Safety Partnership Board in regards to substance misuse and gambling. Led by Public Health the partnership aims to:

1. Reduce population alcohol and drug use (including prevention and early intervention).
2. Reduce harms caused by gambling among the Trafford population (including affected others).
3. Reduce alcohol and drug-related crime.
4. Reduce alcohol and drug related deaths and harm.
5. Reduce the levels of drug supply.
6. Improve recovery outcomes.
7. Increase engagement in treatment.

The aims will be achieved through the delivery of a co-produced action plan. Interim actions, (May-October), have been identified following the first partnership meeting, these include;

- promoting local support service to wider settings including schools, business, GPs and Pharmacists-to include a reference resource.
- delivering alcohol awareness training for professionals working with children and young people.
- promoting services to residents through social media and other communication channels.

The substantive strategy and accompanying action plan will be developed using local evidence and recommendations from a comprehensive Alcohol and Substance Misuse Joint Strategic Needs Assessment, due to be published in October 2023. TASMGP are responsible for the delivery of this JSNA. The vision for TASMGP will be developed and agreed by the partnership at the July meeting.

The initial meeting was well attended by colleagues from recovery services, MFT, ICB-Trafford, VCSE, GMP, Trafford's youth engagement service, Children's Community Health, (School Nursing and Health Visiting) and both children and adult's social care. The chair of TASMGP will approach members of the HWBB where representation was absent.

The next TASMGP meeting will be held on the 3rd July 2023, 2-4pm at Trafford Town Hall.

2.ii. To ensure a strong, local, needs based approach to reducing alcohol and substance misuse harm through the development and publication of an **Alcohol and Substance Misuse Joint Strategic Needs Assessment, (JSNA)**, owned by the Trafford Alcohol & Substance Misuse Partnership. It will include national and local intelligence and incorporate both quantitative and qualitative sources. It will be published on the [Trafford JSNA](#) website and will be reviewed annually. The Public Health Alcohol and Substance Misuse lead will be responsible for the JSNA with all partners expected to contribute. The development process will start in April 2023, with publication by October 2023.

The development of the Alcohol and Substance Misuse JSNA has progressed. The project leads are Aimee Hodgkinson, Public Health Commissioning Support Officer and Kate McAllister, Principle Public Health Analyst.

The purpose of the JSNA is to collate national and local evidence of need relating to the impact of alcohol and substance misuse in Trafford, and to provide evidence-based recommendations for

action. The JSNA will aim to include intelligence about adults, children or families living in Trafford, or registered with a Trafford GP between 2018 to 2023. Children and young people who attend a Trafford school but who live out of borough will also be included.

A draft structure and parameters has been shared with the TASMGP, this includes acronyms and definitions of terminology that is likely to be discussed, (see Appendix C for draft structure).

A request has been made to the partnership to share what data assets they can contribute to the JSNA to ensure the needs assessment is truly collaborative and written jointly with partners. The data assets currently identified include data from recovery services, social care services, our drug related death panel and national data sets. We expect more data assets to become available as we update the TASMGP on the JSNA progress.

A final draft of the alcohol and substance misuse JSNA will be presented, for sign off, to the Autumn meeting of the Health and Wellbeing Board.

4. Next Steps

The TASMGP will continue to meet, with work on-going to develop a comprehensive JSNA. The substantive local strategy and action plan will be available to the HWBB from January 2024. Where the partnership is experiencing challenges in achieving the outcomes identified in the strategy, these issues will be escalated to the chair of the HWBB for support and resolution.

Members of the HWBB are asked to:

- I. note the content of this report,
- II. support the Trafford Alcohol, Substance Misuse and Gambling Partnership by:
 - a. ensuring representation at the quarterly meetings,
 - b. providing service contributions to the action plan,
 - c. contribute to the development of the Alcohol and Substance Misuse Joint Strategic Needs Assessment, (JSNA).

Paper prepared by Helen Gollins, Deputy Director of Public Health and Aimee Hodgkinson, Public Health Commissioning Support Officer, 10th May 2023.

Appendix A: TASMGP Terms of Reference.

Please see below the partnerships terms of reference.



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Appendix B: TASMGP Minutes, 24th April 2023



TASMGP Minutes
24.04.23.docx

Appendix C: Draft Structure of Alcohol and Substance Misuse JSNA.



Draft JSNA
Structure, Parameter