



**TRAFFORD
COUNCIL**

**AGENDA PAPERS FOR
TRAFFORD COVID-19 PUBLIC ENGAGEMENT BOARD**

Date: Wednesday, 14 July 2021

Time: 10.00 am

Place: Virtual meeting

<https://www.youtube.com/channel/UCjwblOW5x0NSe38sgFU8bKg>

A G E N D A	PART I	Pages
1.	ATTENDANCES	
	To note attendances, including officers, and any apologies for absence.	
2.	DECLARATIONS OF INTEREST	
	Members to give notice of any interest and the nature of that interest relating to any item on the agenda in accordance with the adopted Code of Conduct.	
3.	MINUTES	1 - 4
	To receive and, if so determined, to approve as a correct record the Minutes of the meeting held on 30 th June 2021.	
4.	UPDATE ON THE CURRENT COVID-19 SITUATION IN TRAFFORD	5 - 12
	To receive an update from the Director of Public Health.	
5.	SELF-ISOLATION PATHFINDER UPDATE	
	To receive a verbal update from the Covid-19 Project Manager.	
6.	10 POINT PLAN	
	(a) Mass Testing	
	To receive a verbal update from a Consultant in Public Health.	
	(b) Contact Tracing and Outbreak Management	

To receive a verbal update from a Consultant in Public Health and the Operations Manager, Health.

(c) **Mass Vaccination**

To receive a verbal update from the Deputy Medical Director, Trafford CCG.

(d) **Community Engagement**

To receive a verbal update from the Consultant in Public Health.

(e) **Community Enforcement**

To receive a verbal update from the Strategic Manager, Crime and Anti-Social Behaviour.

7. PUBLIC ENGAGEMENT BOARD ACTIVITY

For all Board Members to provide updates on any activity pertaining to the remit of the Board not covered anywhere else on the agenda

8. ANY OTHER BUSINESS

To consider any other items of business not on the agenda which need to be considered by the Board before the next confirmed meeting.

SARA TODD

Chief Executive

Membership of the Committee

Council Leader or named Elected Member, nominated leads from opposition parties
VCSE representatives – including specialists relating to key population groups (older people; BAME; children; mental health , Learning Difficulties), Partnerships lead, Communications lead, Director of Public Health, Director of Adult Social Services, Director for Children's Services, Neighbourhood representatives, Clinical Commissioning Group representative, Trafford Local Care Organisation representative, Healthwatch Representative

Further Information

For help, advice and information about this meeting please contact:

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This agenda was issued on **12th July 2021** by the Legal and Democratic Services Section, Trafford Council, Trafford Town Hall; Talbot Road, Stretford, Manchester, M32 0TH

WEBCASTING

Trafford Covid-19 Public Engagement Board - Wednesday, 14 July 2021

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Trafford Covid-19 Public Engagement Board

Wednesday 30th June 2021 – 10:00 a.m. – Virtual meeting

Present:

Councillor Freeman (Chair)	Executive Member for Covid-19 Recovery and Reform
Councillor Newgrosh	Leader of the Liberal Democrats Group, Trafford Council
Councillor Acton	Chair of the Overview and Scrutiny Committee, Trafford Council
Councillor Lloyd	Member of the Health Scrutiny Committee, Trafford Council
Councillor Cordingley	Member of the Health Scrutiny Committee, Trafford Coun
Councillor Blackburn	Shadow Executive Member for Health, Wellbeing, and Equalities
Helen Grant	Strategic Manager Crime and Anti-Social Behaviour
Khan Moghal	Chair, Voice of BME Trafford
George Devlin	Lay Member for Patient and Public Participation, Trafford CCG
Andrew Latham	Chief Officer, HealthWatch Trafford
Ben Wilmott	Covid-19 Senior Project Manager, Trafford Council
Ellie Caddick	Covid-19 Communications Lead, Trafford Council
Nigel Smith	Head of Regulatory Services, Trafford Council
Rebecca Demaine	Associate Director of Commissioning – Primary Care, Trafford CCG
Helen Gollins	Consultant in Public Health, Trafford Council
Andrew Latham	Healthwatch Trafford
Jilla Burgess-Allen	Consultant in Public Health, Trafford Council
Dorothy Evans	ACCG
Louise Wright	Sport Relationship Manager
Kate Murdoc	Operations Manager - Health
Alexander Murray	Governance Officer, Trafford Council

	Item	Decision / Action	Key Person for Action
1.	Welcome and apologies	Apologies were noted Eleanor Roaf, Sara Radcliffe, Councillor Welton, Councillor Chilton, and Councillor Evans.	
2.	Minutes	The minutes of the meeting 16 th June 2021 were agreed as an accurate record.	
3.	Membership	There had been no changes to the Membership since the last meeting.	
4.	Update on the current Covid-19 situation in Trafford	<p>The Board agreed to note the update.</p> <p>The Board agreed that the engagement team would continue to provide robust information regarding vaccinations to counteract false information shared elsewhere.</p> <p>The following messages were shared with the Board:</p> <p>1. Rates continued to increase in Trafford with 295 cases per 100,000</p>	<p>All</p> <p>Nigel Smith</p>

		<ol style="list-style-type: none"> 2. The 10 – 30 age group were of most concern with the 15 – 29 year olds having a rate of 657 per 100,000 3. Trafford's rates were the 8th highest in Greater Manchester and 18th highest in England. 4. The North and West areas of the borough along with Sale Moor and Davey Hulme were seeing the highest level of cases. 5. Outbreaks had been seen in 13 schools and 3 Nurseries. 6. In the previous week Outbreaks had been seen in Hospitality, Leisure, and Shopping Venues. 7. Testing sites had been set up in Flixton, Stretford High, and Sale High Schools. 8. A Mobile Testing Unit was going to Primary Schools in across Trafford. 9. There had been no outbreaks within Care Homes. 10. Having both vaccinations provided excellent protection against all variants of Covid-19. 11. Having both vaccinations greatly reduced the likely hood of catching and transmitting the virus although it was not 100% effective. 12. It took a couple of weeks between receiving the vaccine and you having the greatest level of protection. 13. Both booked and walk in appointments were available in Trafford and work was ongoing to increase public knowledge of walk in appointments. 14. There was no evidence to substantiate any claims regarding vaccinations causing death. 	
<p>5.</p>	<p>Understanding Mental Health Impact of the Pandmeic</p>	<p>The Board agreed to note the report.</p> <p>The following messages were shared with the Board:</p> <ul style="list-style-type: none"> • The mental health impact of COVID will be complex and long lasting. • 45% of Trafford residents have reported increased levels of anxiety during the pandemic • Trafford had seen a significant rise in the levels of suicide in the last year • 5 Ways to wellbeing were key in improving mental health • It is important to recognise the validity and prevalence of Mental Health issues • Trafford were developing a Suicide awareness course for residents, Members, and Staff. • The impact of the pandemic presents an opportunity to tackle the stigma associated with 	<p>All</p>

		mental health.	
6.	10POINT ACTION PLAN		
6a.	Mass Testing	<p>The Board agreed to note the update.</p> <p>The following messages were shared with the Board:</p> <ol style="list-style-type: none"> 1. The reason for testing is to protect the people you come in contact with 2. Keep doing two lateral flow tests a week if you do not have symptoms and register your results 3. Do not use lateral flow test if you have symptoms 4. Do get a PCR test if you have symptoms. 	All
6b.	Contact Tracing and Outbreak Management	<p>The Board agreed to note the update.</p> <p>The Board agreed that a report on the Self-isolation pilot would be brought to a future Board meeting.</p> <p>The following messages were shared with the Board:</p> <ol style="list-style-type: none"> 1. It was extremely important for everyone contacted through track and trace to self-isolate. 	All Helen Gollins
6c.	Mass Vaccination	<p>The Board agreed to note the update.</p> <p>The following messages were shared with the Board:</p> <ol style="list-style-type: none"> 1. Trafford ha a large supply of both types of vaccine. 2. 12,500 Trafford residents had accessed vaccination outside of the borough through the national system. 3. Trafford were on course to have offered the vaccination to all people over 40 by the 19th July and the CCG were confident of achieving 90% uptake. 4. St John's Ambulance had agreed to support pop up clinics and they would be set up in the next few weeks. 	All
6d.	Update and escalations from the COVID-19 Community Engagement Group	<p>The Board agreed to note the update.</p> <p>The Board agreed that Members would promote the clinic at the Limelight 1st July.</p> <p>The Board agreed that messages that people do not need id to receive a vaccination would be sent out.</p> <p>The Board agreed that a plan for messaging following the lifting of restriction would be brought</p>	All All Nigel Smith/ Jilla Burgess-Allen/Rebecca Demaine Helen Gollins

		<p>to the next Board meeting.</p> <p>The following messages were shared with the Board:</p> <ol style="list-style-type: none"> 1. To promote the Limelight Pfizer clinic on Thursday 1st July 13:00 – 19:00 2. NHS Covid awareness team would be in the old Trafford area on Saturday 3rd July 3. A poster competition for was being held for all schools in Trafford around self-isolation 4. As many people as possible should sign up to the Community Champions scheme all details on council website at Community Champions (trafford.gov.uk) 5. You do not need an NHS number, any ID, or to be registered with a GP to access a vaccine at a clinic. 	
6e.	Update and escalations from the Community Enforcement Group	<p>The Board agree to note the update</p> <p>The following messages were shared with the Board:</p> <ol style="list-style-type: none"> 1. That residential complaints were extremely low; 2. That Environmental Health are continuing to carry out visits and give advice to businesses. 3. That the Board thanked Chief Inspector Nasim for all his work in Trafford. 	N/A
7.	Public Engagement Board Activity and Feedback	The Board agreed to continue to support self-isolation.	All
8.	Any Other Business	The Chair thanked all staff and volunteers for their continued work in combating Covid within Trafford.	
9.	Date of Next Meeting	Wednesday 14 th July 2021 at 10:00am	

Public Engagement Board

COVID-19 Programme Team

CLT Lead: Eleanor Roaf, Director Public Health Trafford

14 July 2021

Data surveillance update paper to Public Engagement Board

Report Summary:

This paper provides an update on the current data position for COVID-19 within Trafford and provides comparative information with other GM localities. Data insights into any potential trends are provided based on best available public health information and intelligence available.

Overview of the current position:

- There were **1230** confirmed cases during the week ending Wednesday 07 July. The highest number of daily cases during the past week were reported on **Tuesday 06 July** with **217** cases.
- We have seen a further rise in cases during the most recent week, as Trafford's 7-day case rate has increased to **518.2/100k** (previously **437.7/100k** for the 7 days up to June 30th).
- Trafford now has the 4th highest case rate of the 10 GM boroughs. Rates in Trafford are now higher than they were in January.
- We are continuing to see a rise in Trafford's 7-day testing rate, increasing to 670/100k (similar to the North West average). We are also continuing to see an increase in Trafford's positivity rate, now over 10%.
- Rates remain highest in the 15-29 age group, increasing slightly to 1106.2/100k compared with 1013.1/100k in the previous week.
- We are also seeing high case rates for young persons aged 0-14, currently 685.5/100k. Rates are increasing most for 10-14 year olds within this age group.
- We are starting to see a rise in cases for Trafford's remaining adult population, but mostly for residents aged below 60. We have seen a slight rate increase for residents 60 years and over, increasing to 92.6/100k from 76/100k in the previous week.
- Rates have increased in all but 7 wards compared with the previous week. We are seeing rates greater than 300/100k for each of Trafford's wards.
- We are now seeing rates highest in Trafford's central locality, with rates increasing above 900/100k for Ashton upon Mersey ward, and greater than 700/100k in Sale Moor.

- The total percentage of Trafford residents (aged 18+) administered their first vaccine dose as of **Saturday 10-07-2021** was **80.7%**.
 - The total percentage of Trafford residents (aged 18+) administered both vaccine doses as of **Saturday 10-07-2021** was **62.7%**.
-

Along with the rest of Greater Manchester, we have seen a sharp increase in Trafford's case rate since the beginning of June. The dominant strain circulating is the highly infectious Delta variant.

The vaccination programme is progressing well as over 80% of Trafford residents aged 18 years and over have now been vaccinated, and over 60% of residents aged 18 years and over have received both vaccination doses. All cohort groups 1-9 have been offered their first dose vaccination, over 90% have received their first dose vaccine. We are striving to reach at least 95% of adults in order to maximise the impact in the community. Despite steady improvements, we are still seeing inequalities in vaccine uptake, with lower uptake in some of our more deprived areas and in some minority groups. We have seen rates increase in the Asian/Asian British population in the North of the borough (with uptake now greater than in the White population); rates remain lower in our black/Black British population, although in absolute numbers, the biggest group of people awaiting vaccination are from White ethnic groups. We anticipate that inequalities in uptake will widen as the vaccine is rolled out to younger age groups and we are taking steps to reduce this risk. The North of the borough remains our major area of concern both for endemic covid and for serious illness following Covid. We are working with local community groups to increase uptake of vaccination.

As more lockdown restrictions are eased next week, we would like to emphasise the need for residents to continue to limit their social contacts, maintain social distancing, work from home wherever possible, stay outdoors, and keep good hand and respiratory hygiene habits at all times. We would strongly encourage all residents to take up the offer of vaccination as soon as they are eligible, and to remember the importance of the second dose in protecting themselves and others. While covid is generally not as serious in younger people, long covid can have a very significant impact, and vaccination protects against this too.

Contact Officer:

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1.0 Distribution of COVID-19 cases within Trafford

1.1 Early December saw a gradual increase in cases, rising more sharply near the end of the month and going into early January.

1.2 Trafford's cases started to drop following the national lockdown. We then started to see case rates stall over a 14-day period in mid-late February.

1.3 A drop in the number of daily cases during early March was followed by a 10-day period (March 21st - March 31st) where daily cases increased, increasing our 7-day case rate to greater than 70/100k on March 31st.

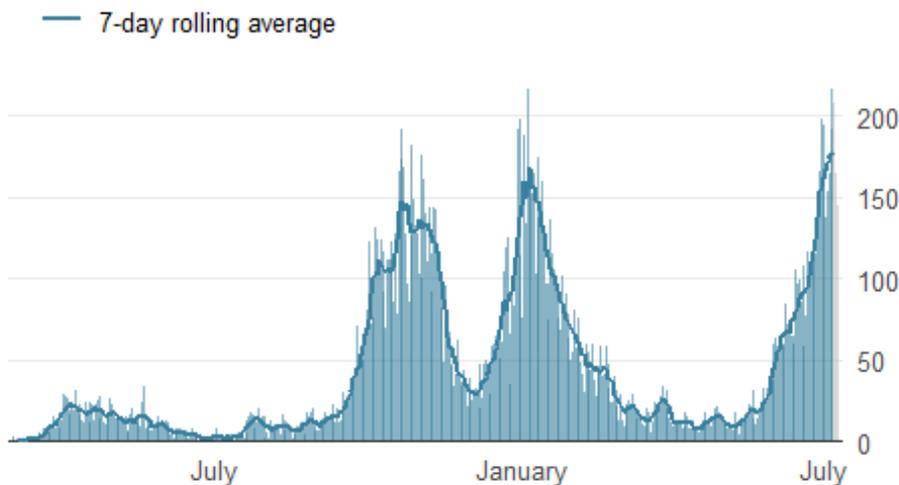
1.4 April saw a steady flow of cases, reporting, on average, between 15-20 cases per day.

1.5 We started to see volatility in our weekly rates in late April, going into May, however rates remained below a rate of 60/100k.

1.6 We are continuing to see a sharp rise in cases for Trafford residents, as we are now averaging over 170 cases per day.

Figure 1. Epidemic curve of daily confirmed new cases

Trafford, 02 March to 09 July 2021



1.7 Case rates have increased for each of our age groups over the past two weeks. Rates remain highest for residents aged 15-29 years (1106.2/100k), increasing only slightly from the previous week (1013.1/100k).

1.8 Among Trafford's 15-29 age group, rates are highest (and are continuing to rise) for residents aged 17-24 years.

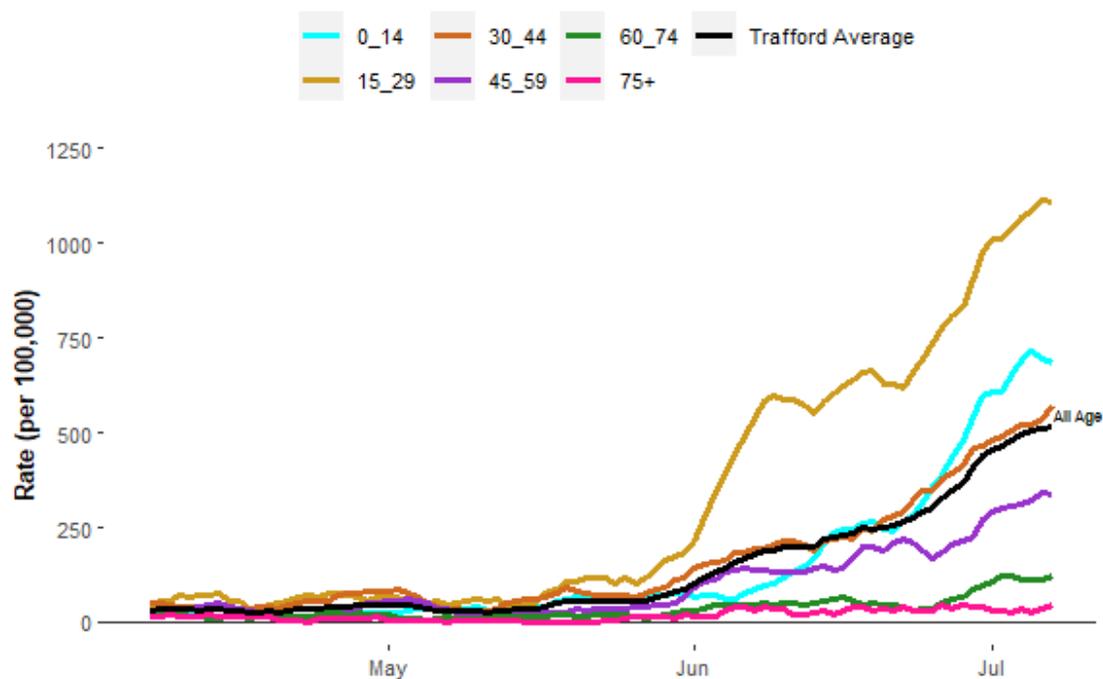
1.9 We are starting to see rates increase for the remaining adult population, especially for residents aged below 60.

1.10 We are seeing a slight rate increase for residents aged 60 years and above, with rates increasing to 92.6/100k from 76/100k in the previous week.

1.11 We have seen rates increase most for young persons aged 5-16 during the most recent week. We have seen a large number of school outbreaks over the past 2 weeks. Many of these outbreaks are linked to out of school activity rather than in school transmission.

Figure 2. Age-Specific case rate per 100,000 residents (7-day moving)

Trafford, 07 April to 07 July 2021



1.12 Trafford's 'White' ethnic group, as of week ending July 7, contribute to the highest number of cases (868), followed by the 'Asian / Asian British' ethnic group (91).

Table 1. Case count and incidence per 100,000 population by ethnicity

Trafford, 01 July to 07 July 2021

Ethnic_Group	n	Rate
Other	23	1045.5
Black / Black British	52	795.1
Asian / Asian British	91	506.3
White	868	447.8
Mixed	24	397.9

2.0 Geographical spread of COVID-19 in Trafford

2.1 Rates have increased in all but 7 wards compared with the previous week. We are seeing rates greater than 300/100k for each of Trafford's wards.

2.2 Case rates are now highest in Trafford's central locality, as rates are above 700/100k for the wards of Ashton upon Mersey (950.5/100k) and Sale Moor (784.6/100k).

3.0 Testing in Trafford

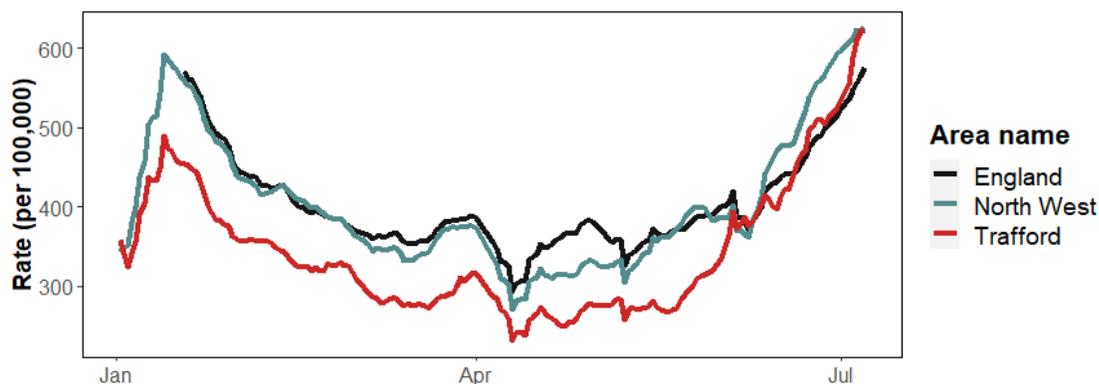
3.1 Over a 7 day period, ending July 7, the majority (97.4%) of COVID tests were conducted in our pillar 2 sites, consisting of all out-of-hospital testing sites. 32 cases were reported from pillar 1 sites.

3.2 As of July 6, Trafford's 7-day positivity rate sits at 11.1%, above the North West (9.7%) England average (7.1%).

3.3 Figure 3 shows that Trafford's testing rate has increased sharply over the past 3 weeks, however the rate is similar to the North West average.

Figure 3. Daily testing rate (7-day average): England, North West, & Trafford

Trafford, 02 January to 07 July 2021



4.0 Comparative data of COVID-19 cases within the local authorities of Greater Manchester

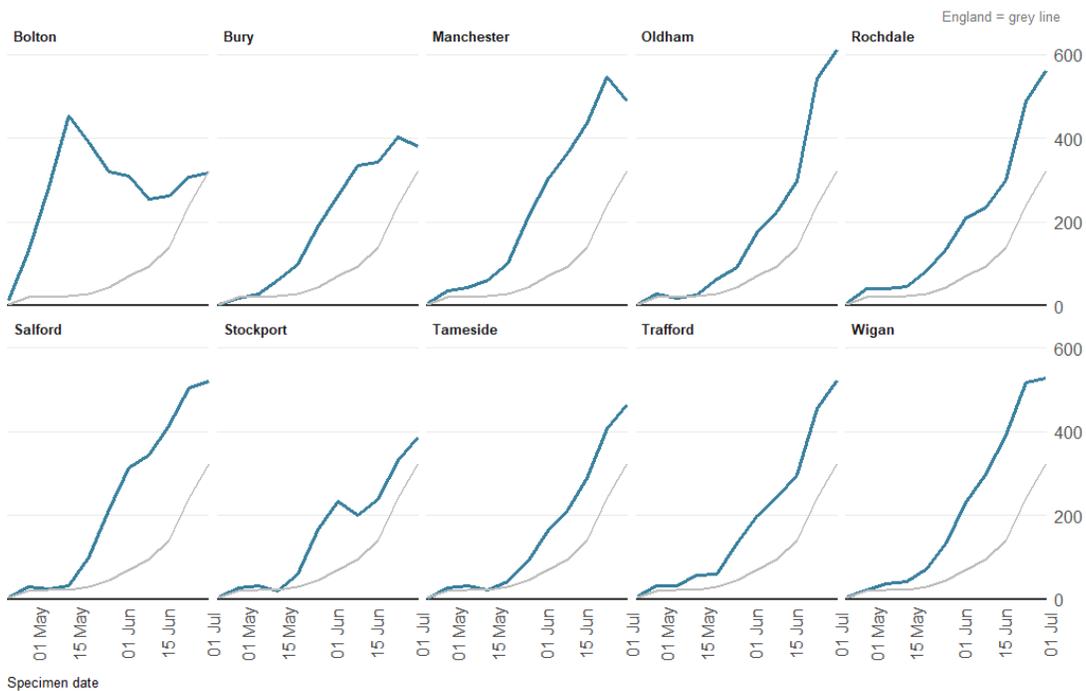
4.1 As presented in figure 4, regional case rates dropped sharply in early February, continuing into March.

4.2 Due to the low number of positive cases that were being reported throughout April, we started to see volatility in borough rates. However we did see a sharp increase in Bolton's case rate in mid-April, with their rates increasing above 400/100k into May.

4.3 Figure 4 shows that rates are increasing in the majority of the GM boroughs, currently highest for the borough of Oldham (611.1/100k).

Figure 4. Weekly incidence per 100,000 population by local authority

Greater Manchester, 01 May to 08 July 2021

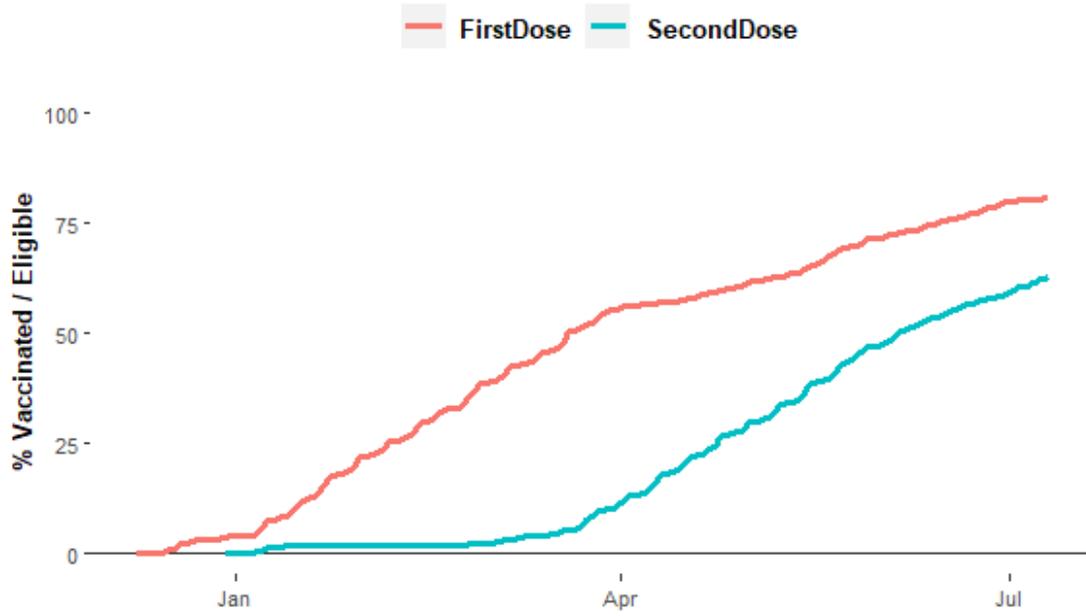


Vaccinations

- The total percentage of Trafford residents (aged 18+) administered their first vaccine dose by **Saturday 10-07-2021** was **80.7%**.
- The total percentage of Trafford residents (aged 18+) administered both vaccine doses by **Saturday 10-07-2021** was **62.7%**.

Figure 4. Running total of first and second dose vaccines for Trafford residents (18 years and above)

Trafford, 09 December to 10 July 2021



Source: COVID-19 Situational Awareness Explorer

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