

TRAFFORD COUNCIL

THE LICENSING SUB-COMMITTEE – 26th MARCH, 2013

REPORT OF THE HEAD OF PUBLIC PROTECTION

REPORT REF. NO.

**APPLICATION FOR THE GRANT OF A PREMISES LICENCE – DRINK DOCTOR,
2 CROSSFORD COURT, DANE ROAD, SALE, CHESHIRE, M33 7BZ**

PURPOSE

To advise Members of an application for the Grant of a premises licence for Drink Doctor, 2 Crossford Court, Dane Road, Sale, Cheshire, M33 7BZ which has attracted representations from local residents and to consider a representation from the Pollution and Licensing Unit recommending the attachment of conditions to any new licence granted, which has been agreed by the applicant.

OPTIONS

The Sub-Committee to take such steps as they consider necessary for the promotion of the Licensing Objectives in accordance with the provisions of subsection (4) of the Licensing Act 2003.

Iain Veitch
Head of Public Protection

Further Information From:

Name: Jan Taylor
Licensing Officer

Extension: 4047

Proper Officer for the purposes of L.G.A 1972,S.100D
(background papers): Head of Public Protection

Appendices:

Appendix A – Location plan of proposed premises and resident representations.

Appendix B – Application and Operating Schedule.

Appendix C – Plan of Premises Layout.

Appendix D – Applicants Code of Conduct for Personnel.

Appendix E – Conditions from Premises Licence PL0662.

Appendix F – All Party Agreement between Applicant and Trafford Council, Pollution and Licensing to include further conditions on Operating Schedule.

Appendix G – Representations against application from local residents:

G1 - Ms Jane Hanson

G2 - Ms Suzanne Milne

1. OVERVIEW

Licensing Act 2003 – Premises Licence Applications

- 1.1** The legislation in England and Wales governing licensable activities is the Licensing Act 2003. The following are licensable activities as defined under the Licensing Act 2003:
- the sale by retail of alcohol;
 - the supply of alcohol by or on behalf of a club to, or to the order of, a member of the club;
 - the provision of regulated entertainment;
 - the provision of late night refreshment.
- 1.2** The Licensing Authority must carry out its functions with a view to promoting the licensing objectives which are :
- the prevention of crime and disorder;
 - public safety;
 - the prevention of public nuisance;
 - the protection of children from harm.
- 1.3** Under the Licensing Act 2003 a premises licence is required to sell alcohol and the area where the alcohol is appropriated to the order is deemed to be the “premises” requiring the necessary licence.
- 1.3.1** A premises can be any type of building or part of a building, vehicle or area (e.g. a park).
- 1.4** The premises known as Drink Doctor is located at 2 Crossford Court, Dane Road, Sale, Cheshire, M33 7BZ. This premises does not currently hold a premises licence.
- 1.5** A premises licence, once granted, is indefinite until surrendered by the licence holder or forfeiture following review by the Licensing Committee.
- 1.6** Sale of alcohol as a licensable activity can be requested and granted for on the premises, off the premises or both options.
- 1.6.1** “On” premises applications allow alcohol to be bought and consumed at the location.
- 1.6.2** “Off” premises requires the alcohol to be bought and taken away from the premises.
- 1.6.3** Once granted and irrespective of initial intent, unless otherwise conditioned on the licence, there will be no requirement for the licence holder to adhere to a delivery service only and members of the general public will be able to approach the premises and purchase alcohol.

- 1.7** The application has a consultation period of 28 days and during that time representations can be submitted for or against the application. The representations must address the concerns against the licensing objectives as previously described.
- 1.7.1** Only persons who live or are involved in a business in the area are entitled to make a representation against a premises licence application.
- 1.7.2** All accepted representations, clearly identifying the representor, must be disclosed to the applicant for mediation purposes and to the Licensing Sub-Committee in respect of any hearing that is convened.
- 1.7.3** Persons entitled to make representations can request a representative to make the representation on their behalf, even if that representative is not resident in the area.
- 1.7.4** If a representative is appointed by a representor then the applicant and Licensing Sub-Committee are entitled to request details of the representor and can challenge the validity of the representation.

2. Application for the Grant of a New Premises Licence

- 2.1** On 1st February, 2013, the Licensing Section received an application (**Appendix B**) from Mr Jay Browne, Director, Drink Doctor/Crateman for the grant of a new premises licence for Drink Doctor, 2 Crossford Court, Dane Road, Sale, Cheshire, M33 7ZB.
- 2.1.1** 2 Crossford Court, Dane Road, Sale, Cheshire, M33 7ZB, the premises identified in this application, is a commercial property on an established trading estate. The location and surrounding area for the premises are shown at **Appendix A**.
- 2.1.2.** The applicant intends to use the premises as a distribution office where telephone and internet sales are taken and orders appropriated for despatch by vehicle to the customer address.
- 2.1.3.** **Appendix D** is a code of conduct and rules and procedures that the applicant requires any driver employed by them to sign.
- 2.2** The application requests the granting of a premises licence for the Supply of Alcohol (off premises). The licensable hours requested are shown overleaf :

<u>Premises Open Hours Requested</u>	Time From	Time To
NOT OPEN TO THE PUBLIC		

<u>Activities - Times Requested</u>	Time From	Time To
M. The sale by retail of alcohol for consumption OFF the Premises		
Friday	22.30pm	00.00am
Saturday	00.00am	07.00am
	22.30pm	00.00am
Sunday	00.00am	07.00am
	22.00pm	00.00am
Monday	00.00am	04.00am

Bank Holidays/Festive Periods:

If any days throughout the Christmas, New Year and Easter Periods or public bank holidays, fall outside the licensing days and hours as applied for, then the following is requested :

23 rd December to 3 rd January	22.30pm	07.00am
Thursday prior to Good Friday	22.30pm	07.00am
All Bank Holidays	22.30pm	04.00am

- 2.3** The applicant has complied with all requirements under the application process including advertising the application in a newspaper, advertising by way of public notice at the premises and submitting a copy of the complete application to all Responsible Authorities. The application is deemed to be correctly submitted.
- 2.4** Trafford Council already have licences pertaining to internet sales and home delivery services which are run from commercial units with conditions relevant to the location and type of premises.
- 2.4.1** Premises Licence PL0662 Brand Addition is one such licence and the relevant conditions can be seen at **Appendix E**.
- 2.5** The Members are respectfully reminded that each application must be judged on individual merit and that details concerning other licences or services contained in this report are for information purposes.

3. Representations

- 3.1** On 1st March, 2013 a representation was received by the Licensing Section from the Pollution & Licensing Section of Trafford Council.
- 3.2** Following discussions between the parties, the representation has been accepted by the applicant in the format as shown on the all party agreement form (**Appendix F**).
- 3.3** Both parties are in agreement that a full committee hearing is not required.

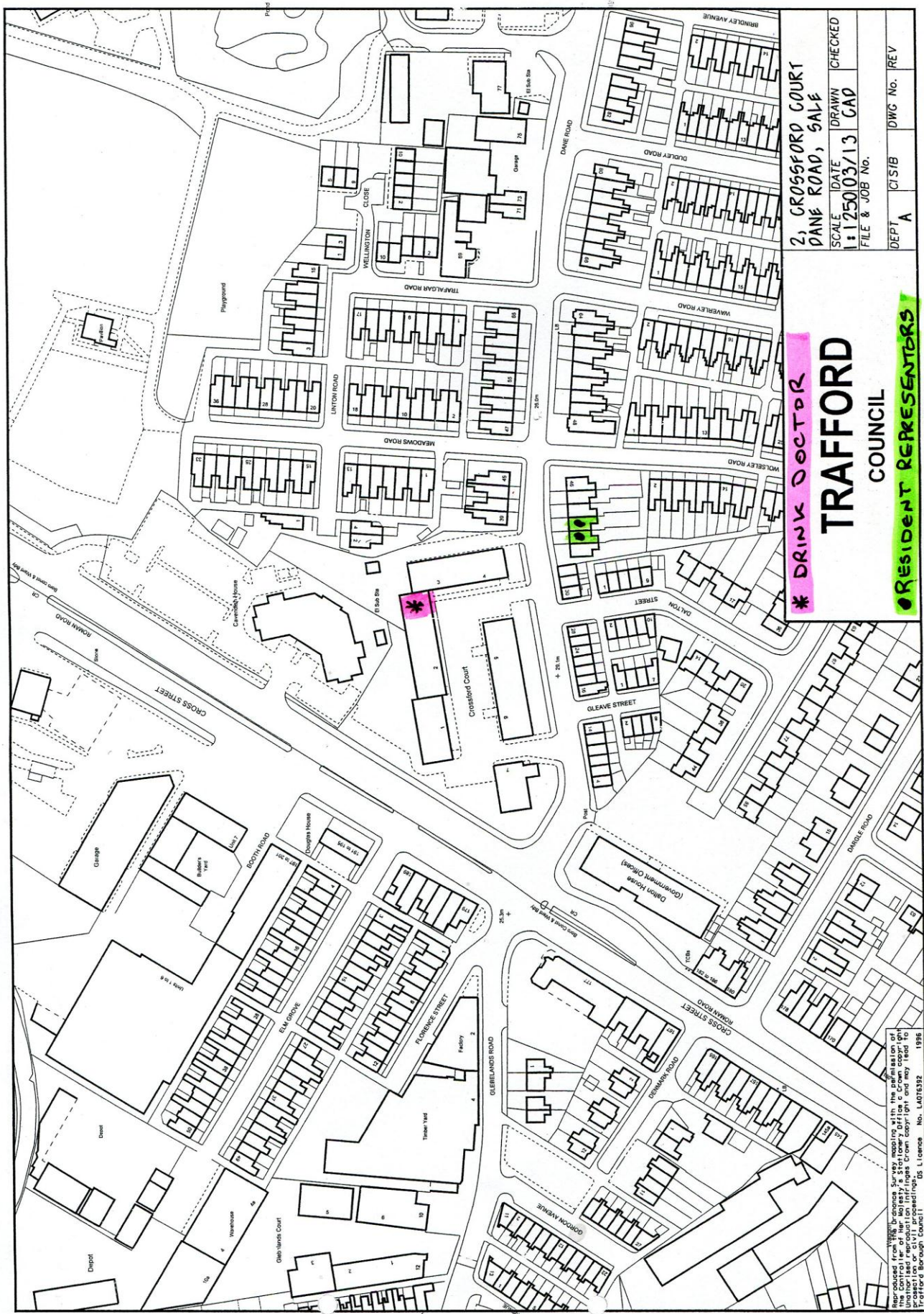
- 3.4** On 1st March, 2013, representations were received from two local residents, Ms Hanson and Ms Milne. (**Appendices G1 and G2**).
- 3.5** The Members will be required to determine the relevance of the representations.
- 3.6** When considering the relevance of the representations the Licensing Sub-Committee must apply three rules:
- i. the representation must be from persons who live, or are involved in a business in the area and are likely to be affected by the application;
 - ii. it must not be repetitious, vexatious or frivolous
 - iii. it must relate to one or more of the licensing objectives

4. Licensing Policy and Guidance

- 4.1** The Committee are respectfully referred to the Council's own Licensing Policy relating to the Licensing Act 2003 objectives and to the Secretary of State's Guidance.

5. Options

- 5.1** The Sub-Committee to take such steps as they consider necessary for the promotion of the Licensing Objectives in accordance with the provisions of 18(4) of the Licensing Act 2003. The steps specified are:
- 5.1.1** To grant the licence subject to-
 - Conditions consistent with the operating schedule accompanying the application modified to such extent as the authority considers necessary for the promotion of the licensing objectives, and;
 - Any mandatory conditions which must be included under the Licensing Act 2003
 - 5.1.2** to exclude from the scope of the licence any of the licensable activities to which the application relates;
 - 5.1.3** to refuse to specify a person in the licence as the premises supervisor;
 - 5.1.4** to reject the application.
- 5.2** The Sub-Committee is advised that any findings on any issues of fact should be on the balance of probability and any decision should be based on the individual merits of the application.
- 5.3** The Sub-Committee, in arriving at its decision, must have regard to relevant provisions of national guidance and its own statement of licensing policy and reasons should be given for any departure.



2, CROSSFORD COURT
 DANE ROAD, SALE
 SCALE DATE DRAWN CHECKED
 1:1250 03/13 CAD
 FILE & JOB No.
 DEPT A CISIB DWG No. REV

* DRINK DOCTOR
TRAFFORD
 COUNCIL
 RESIDENT REPRESENTORS

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Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

I/We JASON BROWN &
(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description			
Block 2 GROUND FLOOR CROSSBOND COURT DANK RD SAGE			
Post town	MANCHESTER	Post code	M33 7BZ
Telephone number at premises (if any)	0161 962 3273		
Non-domestic rateable value of premises	£		

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as
Please tick yes

- a) an individual or individuals * please complete section (A)
- b) a person other than an individual *
 - i. as a limited company please complete section (B)

- ii. as a partnership please complete section (B)
- iii. as an unincorporated association or please complete section (B)
- iv. other (for example a statutory corporation) please complete section (B)
- c) a recognised club please complete section (B)
- d) a charity please complete section (B)
- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
 - statutory function or
 - a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input checked="" type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)
Surname Browne		First names Jason		
I am 18 years old or over				<input checked="" type="checkbox"/> Please tick yes
Current postal address if different from premises address		12 Melland Ave CROXTON - cum-HARVEY MANCHESTER		
Post Town	MANCHESTER	Postcode	M21 7H2	
Daytime contact telephone number		0161 881 4322		
E-mail address (optional)	Jay @ drinkdoctor . co . uk			

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/>	Please tick yes
Current postal address if different from premises address					
Post Town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start?

Day		Month		Year	
1	1	1	1	1	1

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day		Month		Year	
1	1	1	1	1	1

Please give a general description of the premises (please read guidance note1)

SMALL DISTRIBUTION OFFICE WITH PHONES AND COMPUTERS TAKING INCOMING ORDERS TO DISTRIBUTE ALCOHOLIC DRINKS THROUGH THE NIGHT TO STRICTLY OVER 18'S IN THE PRIVACY OF THEIR OWN HOMES.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick yes

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of late night refreshment (if ticking yes, fill in box I)

Supply of alcohol (if ticking yes, fill in box J)

In all cases complete boxes K, L and P

A

Plays Standard days and timings (please read guidance note 6)			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon					
Tue					
Wed					
Thur					
Fri			Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

B

Films Standard days and timings (please read guidance note 6)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon					
Tue			State any seasonal variations for the exhibition of films (please read guidance note 4)		
Wed					
Thur			Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 5)		
Fri					
Sat					
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 6)			<u>Please give further details</u> (please read guidance note 3)
Day	Start	Finish	
Mon			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 4)
Tue			
Wed			<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 5)
Thur			
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 6)			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			Please give further details here (please read guidance note 3)		
Tue					
Wed			State any seasonal variations for boxing or wrestling entertainment (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 6)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 3)		
Mon					
Tue					
Wed					
			<u>State any seasonal variations for the performance of live music</u> (please read guidance note 4)		
Thur			<u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Fri					
Sat					
Sun					

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 3)		
Mon					
Tue			<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 4)		
Wed					
Thur			<u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Fri					
Sat					
Sun					

G

Performances of dance Standard days and timings (please read guidance note 6)			Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			Please give further details here (please read guidance note 3)	Both	<input type="checkbox"/>
Tue					
Wed			State any seasonal variations for the performance of dance (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

H

<p>Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)</p>			<p><u>Please give a description of the type of entertainment you will be providing</u></p>		
Day	Start	Finish	<p><u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 2)</p>	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<p><u>Please give further details here</u> (please read guidance note 3)</p>		
Wed					
Thur			<p><u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 4)</p>		
Fri					
Sat			<p><u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 5)</p>		
Sun					

I

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 3)		
Tue					
Wed			<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 4)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat					
Sun					

J

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption (Please tick box) (please read guidance note 7)	On the premises	<input type="checkbox"/>
				Off the premises	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 4)		
Mon			<p>IF ANY DAYS THROUGHOUT THE CHRISTMAS PERIOD FALL OUTSIDE OUR LICENSING HOURS/DAY WE WOULD LIKE 10:30pm-7am FOR 23 DEC - 30 JAN ^{ALL BANK}</p> <p>ALSO TRUYS BEFORE (LAST) FRIDAY AND HOLIDAYS</p> <p>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5)</p> <p>ONLY DURING PUBLIC HOLIDAYS (SEE ABOVE).</p>		
Tue					
Wed					
Thur					
Fri					
Sat	10:30pm	12midnight			
Sun	10:30pm	12midnight			
	10pm	4am			

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

Name	JASON BROWNE
Address	12 MELLAND AVE CHORLTON - COM - HARDY MANCHESTER
Postcode	M21 7H2
Personal Licence number (if known)	IN PROCESSING TO FOLLOW
Issuing licensing authority (if known)	MANCHESTER

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)

WE OPERATE A STRICT UNDER 21 SCHEME WHERE ALL CUSTOMERS ARE ASKED TO PROVIDE PHOTOGRAPHIC EVIDENCE AS PROOF OF AGE I.E. DRIVING CARDS OR PASSPORTS. AS GRANDPARENTS WE DEFORE CHILDREN DRINKING ALCOHOL FULL STOP. THIS TOGETHER WITH LATE OPENING TIMES (THAN OTHER COMPANIES) ACTS AS A FURTHER RESTRAINT

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4)
Day	Start	Finish	
Mon			<p>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 5)</p>
Tue	7	11	
Wed	2	11	
Thur	2	11	
Fri	7	11	
Sat	10	11	
Sun	2		

M Describe the steps you intend to take to promote the four licensing objectives:

a) **General – all four licensing objectives (b,c,d,e)** (please read guidance note 9)

WE HAVE A CODE OF CONDUCT WHICH ALL DRIVERS SIGN. A COPY HAS BEEN SENT TO CHIEF LICENCING OFFICER PC SIMON COLLISTER.

b) **The prevention of crime and disorder**

WE WILL ONLY SERVE TO THOSE WHO ARE BOTH COHERANT AND SOBER ENOUGH TO WANT OUR SERVICES. IF DRUGS APPEAR TO HAVE BEEN USED WE WILL NEVER SERVE CCTV INSTALLED ALONG WITH SHUTTERS AT

PREMISES

c) **Public safety**

ONLY VALID ADDRESSES AND PHONE NUMBERS CAN BE DELIVERED TO AND LOGGED. DRIVERS SERVE FROM PASSENGER WINDOW AT ARMS LENGTH WITH THE CUSTOMER SAFELY ON THE PAVEMENT. STAFF RECEIVE ONGOING TRAINING REGARDING AGE POLICIES.

d) **The prevention of public nuisance**

AS WE ARE LOOKING TO BE BASED IN A SOLID BUSINESS PARK ENVIRONMENT NOISE, LITTER OR LIGHT POLLUTION WILL NOT BE AN ISSUE

e) **The protection of children from harm**

WE CONDUCT A STRICT ~~ASIA~~ 21 Scheme ASH AS A DETERRANT WE OPEN LATER DISCOURAGING UNDER AGE DRINKERS.


Please tick yes

- I have made or enclosed payment of the fee
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (See guidance note 11). If signing on behalf of the applicant please state in what capacity.

Signature	
Date	30-1-2013
Capacity	OWNER

For joint applications signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent. (please read guidance note 12). If signing on behalf of the applicant please state in what capacity.

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

SUSAN WHITTAKER, DRINK DOCTOR BLOCK 2 GROUND FLOOR CROSSFORD COURT DAVE RD SALE			
Post town	MANCHESTER	Post code	M33 7B2
Telephone number (if any)	0161 962 3273		
If you would prefer us to correspond with you by e-mail your e-mail address (optional) info@drinkdoctor.co.uk			

LA5196/13 LDD 01/03 BT 122061 £100clg



Consent of individual to being specified as premises supervisor

I JASON PETER BROWNE
[full name of prospective premises supervisor]

of 12 MELLEARD AVE
CHORLTON-CUM-HARDY
MANCHESTER
M21 7H2
[home address of prospective premises supervisor]

hereby confirm that I give my consent to be specified as the designated premises supervisor in relation to the application for

DRINK DOCTOR
[type of application]

by JASON BROWNE
[name of applicant]

relating to a premises licence _____
[number of existing licence, if any]

for Block 2
GROUND FLOOR
CROSSFORD COURT
DANE RD
SACE M33 7B2
[name and address of premises to which the application relates]

and any premises licence to be granted or varied in respect of this application made by

Jason Browne

[name of applicant]

concerning the supply of alcohol at

Block 2 Ground Floor
CROSSFORD COURT, DAVE RD
JALC
M33 7B2

[name and address of premises to which application relates]

I also confirm that I am applying for, intend to apply for or currently hold a personal licence, details of which I set out below.

Personal licence number

(AWAITING)

[insert personal licence number, if any]

Personal licence issuing authority

MANCHESTER

[insert name and address and telephone number of personal licence issuing authority, if any]

Signed

Name (please print)

J P Browne

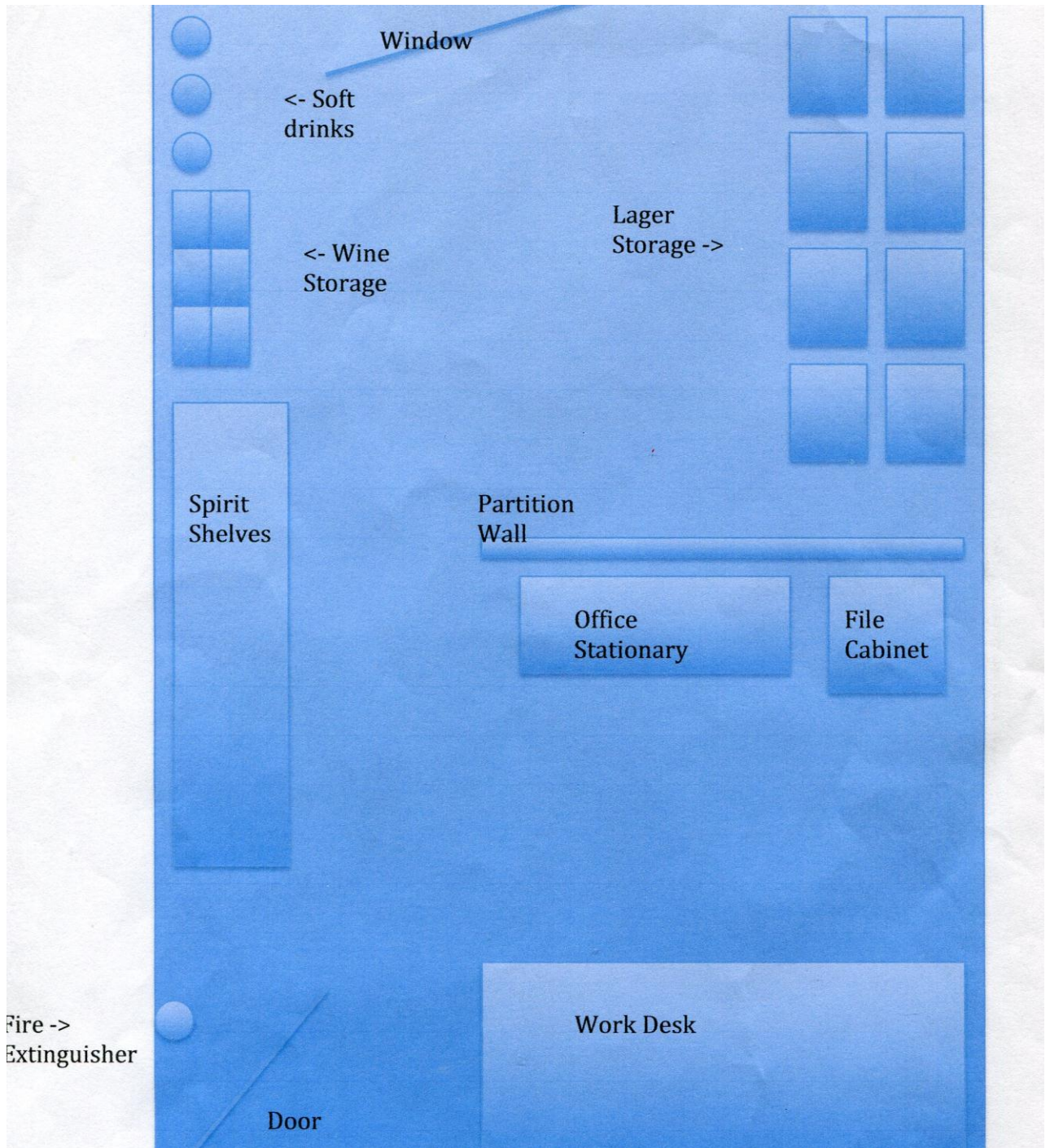
Date

30-01-2013

LA 5196/13 LDO: 1/3
BT 122061 £100 clg.



APPENDIX C



Rules and Procedure

1. NEVER get out of vehicle
2. Get order ready and on front seat away from delivery destination in a safe, well lit place.
3. Always 'Think 25' and challenge for I.D. (Passport or Drivers Licence), if you think even for a moment they may be under 25. They cannot buy from us
18+ ONLY
4. If they ask for discount ask them to phone the base as you are not allowed to give discount as it comes out of your wages.
5. If more than 2 people are at delivery destination drive away.
6. Always phone orders from outside when you get there, if you have tried 3 times without success ring base to call for you.
7. If you are lost and are going to take more than 45 minutes on ANY given delivery ring base to explain why and we will ring the customer.
8. If the person you are delivering to, seems strange in distress or on any type of drugs, overly intoxicated, falls or can't focus, do not deliver, **SIMPLY DIVE AWAY** (don't give reason, you will only get confrontation)
9. If the customer wants more stock please call base and we will advise of prices and discounts available. (Repeat 2)
10. If you break any bottles they must be paid for at cost and the broken bottle must be brought back as proof.
11. Your stock is your sole responsibility and it must be exact or we can only presume you have sold stock and will be charged at full sale value

I have read and understood all of the rules and procedure that the Drinkdoctor.co.uk have entrusted in me and I understand in failing to do so **WILL** result in my dismissal.

Signed

Print

Dated



Licensing Act 2003

Premises Licence

PL0662

Part 1 - Premises Details

POSTAL ADDRESS OF PREMISES, OR IF NONE, ORDANCE SURVEY MAP REFERENCE OR DESCRIPTION

Brand Addition

Broadway House, Trafford Wharf Road, Trafford Park, Manchester, M17 1DD

Telephone 0161 872 9527

WHERE THE LICENCE IS TIME LIMITED THE DATES

Not applicable

LICENSABLE ACTIVITIES AUTHORISED BY THE LICENCE

- the sale by retail of alcohol

THE TIMES THE LICENCE AUTHORISES THE CARRYING OUT OF LICENSABLE ACTIVITIES

Activity (and Area if applicable)	Description	Time From	Time To
M. The sale by retail of alcohol for consumption OFF the premises only	Monday to Thursday	8:00am	7:30pm
	Friday to Saturday	8:00am	6:15pm

THE OPENING HOURS OF THE PREMISES

Description	Time From	Time To

WHERE THE LICENCE AUTHORISES SUPPLIES OF ALCOHOL WHETHER THESE ARE ON AND / OR OFF SUPPLIES

- M. The sale by retail of alcohol for consumption OFF the premises only

Part 2

NAME, (REGISTERED) ADDRESS, TELEPHONE NUMBER AND EMAIL (WHERE RELEVANT) OF HOLDER OF PREMISES LICENCE

Brand Addition

Broadway House, Trafford Wharf Road, Trafford Park, Manchester, M17 1DD
Telephone 0161 872 9527

REGISTERED NUMBER OF HOLDER, FOR EXAMPLE COMPANY NUMBER, CHARITY NUMBER (WHERE APPLICABLE)

Brand Addition

2083209



Licensing Act 2003

Premises Licence

PL0662

NAME, ADDRESS AND TELEPHONE NUMBER OF DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORIZES THE SUPPLY OF ALCOHOL

Dean HARRIS

75 Shire Road, Morley, Leeds, Yorkshire, LS27 0SN.

PERSONAL LICENCE NUMBER AND ISSUING AUTHORITY OF PERSONAL LICENCE HELD BY DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORIZES FOR THE SUPPLY OF ALCOHOL

Licence No. PERL/06050/11

Issued by Leeds

ANNEXES

The following Conditions are to be read in conjunction with PLAN reference PL0662-14092011.

ANNEX 1 - MANDATORY CONDITIONS

1. No supply of alcohol may be made under the premises licence -
 - (a) At a time when there is no designated premises supervisor in respect of the premises,or
 - (b) At a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

ADDITIONAL MANDATORY CONDITIONS (1st October 2010)

3. (1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.

(2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.

ANNEX 2 - CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE

1. The premises licence holder will ensure that when goods are stored on the premises they are secured and monitored by CCTV.

ANNEX 3 - CONDITIONS ATTACHED AFTER A HEARING BY THE LICENSING AUTHORITY

Conditions yet to be entered.



APPENDIX F

Please insert your full correspondence address below:

Mr Jay Browne, Director
Drink Doctor
2 Crossford Court
Dane Road
Sale
Cheshire
M33 7BZ

1st March, 2013

Licensing Manager
Licensing Section
Trafford Council
Trafford Town Hall
Talbot Road
Stretford
Manchester
M32 0YJ

Dear Sir/Madam

APPLICATION : LA5196/13
(insert number)

PREMISES : Drink Doctor, 2 Crossford Court, Dane Road, Sale, Cheshire, M33 7BZ
(insert name & address of premises)

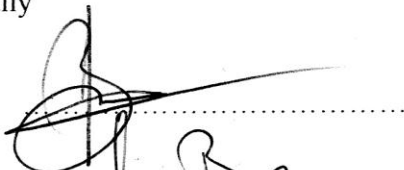
I, Jay Browne, Director of Drink Doctor, wish to confirm that I agree to include on the Operating
(insert applicant name)

Schedule of any granted licence, the conditions as agreed with Rachael Hall, Environmental Health
Officer, Trafford Council, Pollution and Licensing Section as detailed overleaf.
(insert responsible authority/authorities)

I confirm that under the circumstances, I do not consider a full committee hearing to be necessary.

Yours faithfully

Signature :



Name :

J. Browne

Date :

7.3.2013

Taylor1, Janet

From: Hall, Rachael
Sent: 01 March 2013 12:58
To: Taylor1, Janet
Cc: 'jay@drinkdoctor.co.uk'; Pollitt, Richard
Subject: FW: LA5196/13 - Drink Doctor / Crateman, Crossford Court, Sale

Dear Janet,

I have met with Jason Browne and he has confirmed that his unit is number 12, within block 2, located in the far corner between block 2 and 3, facing into the courtyard. He has confirmed that the unit is NOT accessed via the rear of block 2, and that his vehicles will be loaded within the courtyard, close to the entrance door, possibly through the window of the unit.

Due to the location and orientation of the unit and the proximity of the A56, I would not expect operation from this unit to give rise to neighbour disturbance; however, in an attempt to minimise the potential for disturbance, the applicant has agreed to the following conditions:

1. To restrict the delivery of goods to the unit from suppliers to any time between the hours of 0800 and 2000 on any day of the week.
2. To enter and exit Crossford Court via the entrance closest to the A56 to minimise the number of premises affecting by vehicular movements associated with the operation.
3. To restrict the transference of waste from the unit into the waste bins at the rear of unit 2 to any time between the hours of 0800 and 2000 on any day of the week.

FAO: Jason Browne.

Please contact myself / Janet Taylor ASAP and in writing (by email) today to confirm that you are in agreement to conditions 1-3 above.

Regards,

Rachael Hall

Environmental Health Officer

Pollution / Housing and Licensing, Trafford Council, 8th Floor, Quay West,
Trafford Wharf Road, Trafford M17 1HH Tel: 0161 912 4599 Email:
rachael.hall@trafford.gov.uk

Trafford Council is a well-performing, low-cost council delivering excellent services to make Trafford a great place to live, learn, work, and relax. You can find out more about us by visiting www.trafford.gov.uk.

From: jay@drinkdoctor.co.uk [mailto:jay@drinkdoctor.co.uk]
Sent: 01 March 2013 13:15
To: Hall, Rachael
Subject: RE: LA5196/13 - Drink Doctor / Crateman, Crossford Court, Sale

Hi Rachael,
Thanks for your time today, and i wholeheartedly agree to the terms set out.

Many Thanks

Jay

Jay Browne
Crateman TM / Drinkdoctor TM
Owner

Office +44 (0)161 256 3 999
Sales +44 (0)7 999 222 345
Jay +44 (0)7 950 459 459
Jay@drinkdoctor.co.uk
www.drinkdoctor.co.uk

Notice of Objection or Representation

To: Trafford MBC
 Waterside
 Sale
 Cheshire

**Make representations to the Board concerning the application:**

Drink Doctor/Crateman
 Crossford Court
 Dane Road
 Sale
 M33 7AR

Application for Licencing

Objector/Representer Details:

Miss Jane Hanson
 40 Dane Road
 Sale
 Cheshire
 M33 7AR

Representation to object to the licence application under the following objective:**Preventing Public Nuisance**

- time and place – anti social operating hours from a private residential area over the weekend period
- in particular 10pm – 4am on a Sunday evening is not acceptable in a private residential area where residents are working the following day
- their intention to operate on additional weekday match days as stated on their website and not in the application. See attached.
- we query as to whether they are already operating from the site without a licence as per attachments from various websites showing they are already using this address & advertising their services for the purchase of alcohol (who other than the applicant would have submitted these details to the websites ie Just Eat, Search Hungry House, City Takeaway etc). See attached.
- have the applicants sufficiently demonstrated how they will mitigate the potential negative impacts of public nuisance to us?
- although we do not know the operating habits of the organisation, it is more likely than not, (and not pure speculation) that several vehicles loading, leaving and returning to the premises over a 9 hour period, throughout the night, will cause a public nuisance in respect of additional noise levels and disruption to an otherwise quiet residential road (during these night time hours),

- It must be acknowledged that such attendance by vehicles would constitute a nuisance as we strongly believe that it would not be found to be in the interest of the amenity and convenience of the surrounding residential properties if being considered under a planning application for change of use or otherwise.

NB. All of the above concerns are raised based on our presumption that the premises will be used as a storage facility/distribution centre for alcohol, from which vehicles will be loading and unloading to make deliveries, and not just for use as a call centre to take orders which are then distributed from another site.

Additional Information/Supporting Documents (attached):

1. Screen print of website advertising match day opening
2. Screen print of various websites showing Crateman advertising as currently operating from Crossford Court

Signature :



Date : 28th February 2013



Drink Delivery Manchester

Party dying, are you in urgent need of alcohol late into the evening to keep the party going? It's time to call the **drink delivery** doctor!



What is Drink Doctor.co.uk?

We are Manchester's leading **Alcohol Delivery Service**. Serving private house parties throughout Greater Manchester, Stockport & Cheshire areas. We are not only the fastest due to our size and the number of drivers we employ, but also the cheapest in Greater Manchester.

We started up because this 24 hour party city was in need of a service to keep the parties alive, because many of you, (us included) like to get well and trully ON IT!



How does alcohol delivery work?

1. Look through our menu/prices list page and choose the items you would like. (If you don't have internet access at the time our operators will assist you in the cheapest option given your requirements).
2. Simply email, text or call our telephone operators on 07 999 222 345 or 0161 256 3999 and place the order.

More about 1 Drink Doctor * Takeaway Description

DrinkDoctor Alcohol Delivery is located on **Crossford Court, Dale Road in Sale**. Order alcohol and tobacco online at **Just-eat.co.uk** and have it delivered to your doorstep. DrinkDoctor is Manchester's original Drink Delivery Service established in 2003, with thousands of satisfied customers. It has become known as a name you can trust and rely on. Beer, wine, spirits, alcopops and cigarettes, DrinkDoctor will provide all the ingredients to keep all you party people WET! Have a look at this menu and if you are having a party or having a few friends over then take the hard work out of going to the supermarket or the off licence to get your drinks place an order online at **Just Eat**. To order cigarettes you must spend £25 on alcohol minimum.

Taken from website :

http://hungryhouse.co.uk/crateman/info?aid=75ab0d86&bid=1124t2&advert={cp=Restaurants}{kw=Suburb}{rest=Crateman}{con=Manchester}{city=Cheshire}{pc=M33}{ad=ad_version_01}{landing_page=a}&gclid=CPW-_4aB2bUCFabLtAod8nEAYA

Special offers for Crateman

omg party pack with beer or cider £35.00

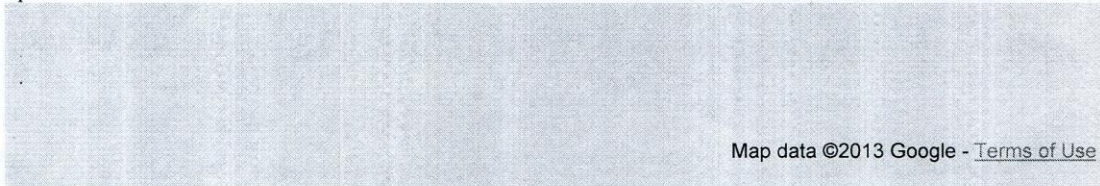
- vodka
- beer or cider
- 5 x shots
- mixer

omg party pack with wine £35.00

- vodka
- beer or cider
- 5 x shots
- mixer
- 3 x three bottles of wine

wtf party pack £50.00

- 5 x shots
- vodka
- 2 x mixer
- spirit



Map data ©2013 Google - [Terms of Use](#)

Map

▼
Map
Satellite
Hybrid
Terrain

**Crossford Court, Dane Road, Cheshire
Sale M33 7BZ**

Notice of Objection or Representation

To: Trafford MBC
 Waterside
 Sale
 Cheshire

**Make representations to the Board concerning the application:**

Drink Doctor/Crateman
 Unit 2
 Crossford Court
 Dane Road
 Sale
 M33 7AR

Application for Licencing

Objector/Representer Details:

Miss Suzanne Milne
 38 Dane Road
 Sale
 Cheshire
 M33 7AR

Representation to object to the licence application under the following objective:**Preventing Public Nuisance**

We make the following observations for consideration:

- time and place – anti social operating hours within a private residential area over the weekend period
- in particular 10pm – 4am on a Sunday evening is not acceptable in a private residential area where residents are working the following day
- their intention to operate on additional weekday match days as stated on their website and not in the application (see attached)
- we query as to whether they are already operating from the site without a licence as per attachments from various websites showing they are already identifying this address & advertising their services for the purchase of alcohol (we can only assume that it is the applicant who has submitted these details to the websites i.e. Just Eat, Search Hungry House, City Takeaway etc).
- have the applicants sufficiently demonstrated how they will mitigate the potential negative impacts of public nuisance to us?
- although we do not know the operating habits of the organisation, it is more likely than not, (and not pure speculation) that several vehicles loading, leaving and returning to the

premises over a nine hour period, throughout the night will cause a public nuisance in respect of additional noise levels and disruption to an otherwise quiet residential road (during these night time hours),

- It must be acknowledged that such attendance by vehicles would constitute a nuisance as we strongly believe that it would not be found to be in the interest of the amenity and convenience of the surrounding residential properties if being considered under a planning application for change of use or otherwise.

N.B All of the above concerns are raised based on our presumption that the premises will be used as a storage facility/distribution centre for alcohol, from which vehicles will be loading and unloading to make deliveries, and not just for use as a call centre to take orders which are then distributed from another site.

Additional Information/Supporting Documents: (attached):

1. Screen print of website advertising match day opening
2. Screen print of various websites showing Crateman advertising as currently operating from Crossford Court

Signature :

fm Suzanne Milne

Date :

28/2/2013

http://www.drinkdoctor.co.uk/

Drink Delivery Manchester | Alcohol Delivery Ser...

KEEP THE PARTY GOING

Drink Delivery Manchester
Party dying, are you in urgent need of alcohol late into the evening to keep the party going? It's time to call the **drink delivery doctor!**



OMG! PARTY PACK! (saving £10.50)
£35 free delivery!

- ✓ Pack of Beer/Cider or 3 bottles of Wine
- ✓ Large Bottle of Vodka
- ✓ Mixer
- ✓ 5 Shots

dr.drinkdoctor.co.uk

What is Drink Doctor.co.uk?
We are Manchester's leading **Alcohol Delivery Service**. Serving private house parties throughout Greater Manchester, Stockport & Cheshire areas. We are not only the fastest due to our size and the number of drivers we employ, but also the cheapest in Greater Manchester.

We started up because this 24 hour party city was in need of a service to keep the parties alive, because many of you, (us included) like to get well and trully ON IT!

Open Hours
Fri - Sat - 10.30 pm - 7 am
Sunday - 10 pm - 4 am
*Weekly Sports Nights, Manchester City and United Games + European Fixtures

Home
About
Price List
Special Offers
Ideas
Terms
Contact

Find us on Facebook



drinkaware.co.uk
For the Facts

Note operating reference.

2

1 Drink Doctor * In Sale - order food for delivery with Just Eat - Windows Internet Explorer

http://www.just-eat.co.uk/restaurants-drinkdoctor-ms3

1 Drink Doctor * In Sale - order food for delivery

More about 1 Drink Doctor *

Takeaway Description
DrinkDoctor Alcohol Delivery is located on Crossford Court, Dale Road in Sale. Order alcohol and tobacco online at Just-eat.co.uk and have it delivered to your doorstep. DrinkDoctor is Manchester's original Drink Delivery Service established in 2003, with thousands of satisfied customers. It has become known as a name you can trust and rely on. Beer, wine, spirits, alcopops and cigarettes. DrinkDoctor will provide all the ingredients to keep all you party people WEI! Have a look at this menu and if you are having a party or having a few friends over then take the hard work out of going to the supermarket or the off licence to get your drinks place an order online at Just Eat. To order cigarettes you must spend £25 on alcohol minimum.

Map data ©2013 Google - Terms of Use

Customer reviews of 1 Drink Doctor *

Quality	★★★★★	Sarah from manchester
Deliverytime	★★★★★	Date: 01/10/2012
Service	★★★★★	

Was delivered in 20 mins super fast and cheap love it

Quality	★☆☆☆☆	Dean from ashton
Deliverytime	★☆☆☆☆	Date: 23/09/2012
Service	★☆☆☆☆	

If your going to sell me a bottle of bacardi for a set price of £30 with delivery, its

Opening Hours:
Monday Closed
Tuesday Closed
Wednesday Closed
Thursday Closed
Friday 22:30 - 06:59
Saturday 22:30 - 06:59
Sunday 22:00 - 04:00

1 Drink Doctor * Delivery Areas
Delivery knich

Keep up to date
Facebook
Twitter
Blog

Note delivery address

http://search.hungryhouse.co.uk/-beta/restaurants/stretford-m32/AllNight20Night520A

File Edit View Favorites Tools Help

Free Hotmail Web Slice Gallery

All Night Alcohol takeaway, Stretford. All Night Al...

Beer Delivery Manchester

★ ★ ★ ★ ★ 4 reviews Like

All Night Alcohol

OPENS 20:00 Pre order

Min. Order: £19.99 Free delivery

Crateman


★ ★ 2 reviews Like

All Night Alcohol

OPENS 22:00 Pre order

Min. Order: £25.00 Free delivery

Crossford Court, Dane Road, Cheshire Sale M33 7BZ



Map Hours Offers

The Drink Link

★ Like

All Night Alcohol

OPENS 23:00 Pre order

MINIMUM of £20 on ALCOHOL ONLY before any extras apply

Min. Order: £20.00 Free delivery

New restaurant feed

Subscribe to be informed as new All Night Alcohol restaurants delivering to M32 come online.

Subscribe

SafeBuy AUTHENTIC SITE SECURED BY SSL

Verified by VISA MasterCard SecureCode

1 Drink Doctor takeaway order food online, English food take-away restaurant - Windows Internet Explorer

http://www.city-takeaway.co.uk/24/24/1-drink-doctor-m337bz-english-takeawayonline

File Edit View Favorites Tools Help


Free Hotmail Web Slice Gallery

1 Drink Doctor takeaway order food online, Engli...

English food take-away restaurant in Manchester, M33

1 Drink Doctor ★ Approved Listing

English food take-away restaurant



Map data ©2013 Google - Terms of Use

Order Online

Click the "Order Online" button to order food from 1 Drink Doctor online.

You can pay by cash on delivery or pay securely by debit or credit card online.

Block 8 Crossford Court, Dane Road M33 7BZ

View Menu / Order food online

Areas close to 1 Drink Doctor takeaway

Take-away Customer Reviews

Currently there are no customer reviews about 1 Drink Doctor takeaway

Nearest Train stations

About 1 Drink Doctor

Cuisine: English

1 Drink Doctor is accepting online orders and delivering to following post codes: S