

Trafford Covid-19 Public Engagement Board

Wednesday 19th April 2021 – 10:00 a.m. – Virtual meeting

Present:

George Devlin (Chair)	Lay Member for Patient and Public Participation, Trafford CCG
Eleanor Roaf	Director of Public Health, Trafford Council
Khan Moghal	Chair, VoicebeMet
Donna Sager	Consultant in Public Health, Trafford Council
Ellie Caddick	Covid-19 Communications Lead, Trafford Council
Catherine O'Connor	Strategic Neighbourhood Engagement Lead (Central), Trafford Council
Andrew Latham	Chief Officer, HealthWatch Trafford
Kate Murdock	Operations Manager – Health, Trafford Council
Helen Gollins	Consultant in Public Health, Trafford Council
Dorothy Evans	Voluntary, Community Social Enterprise (VCSE) Representative, African Caribbean Care Group
Nick Young	GMP
Nicky Shaw	Emergency Planning/CCTV Manager, Trafford Council
Sara Radcliffe	Director of Integrated Health and Social Care Strategy, Trafford Council and NHS Trafford CCG
Sara Radcliffe	Director of Integrated Health and Social Care Strategy, Trafford Council
Jilla Burgess-Allen	Consultant in Public Health
Alexander Murray	Governance Officer, Trafford Council

	Item	Decision / Action	Key Person for Action
1.	Welcome and apologies	All Elected Members were absent due to the meeting being held during the PURDAH period. Apologies were received from Rebecca Demaine and Fabiola Fuschi.	
2.	Minutes	Agreed	
3.	Membership	There had been no changes to the Membership since the last meeting.	
4.	Update on the current Covid-19 situation in Trafford	<p>The following messages were shared with the Board:</p> <ol style="list-style-type: none"> 1. Covid infection rates had dropped in Trafford 2. The Highest rates were in the 17 – 29 year old population, who were not eligible for vaccination yet. 3. Younger people were encouraged to take lateral flow and PCR tests when possible and to continue to be vigilant and aware of the impact Covid could have on them. 	N/A

		<ol style="list-style-type: none"> 4. For all businesses due to re-open to review their Covid security arrangements and risk assessments. 5. That the vaccination programme was progressing very well and it was expected to be offered to younger demographics in the next few weeks. 6. That communications and engagement was underway with Trafford's Muslim community to ensure that Ramadan and Eid would be celebrated as safely as possible. <p>The Board agreed:</p> <ul style="list-style-type: none"> • To note the update. • To note the excellent efforts of the 17 – 29 year olds and their resilience throughout the pandemic. 	
5	10POINT ACTION PLAN		
5a.	Mass Testing	<p>The following messages were shared with the Board:</p> <ol style="list-style-type: none"> 1. 20000 test per week were being complete within Trafford and the majority those tests were Lateral Flow Tests. 2. An appraisal of all the testing sites across Trafford was being conducted to ensure that they still met the needs of the community. 3. Communications to key groups were ongoing to encourage the uptake of testing. 4. The positivity rate was 1% which was the lowest it had been. 5. Risk assessments were available for any community centres that were re-opening. 6. Regular meetings were being held with the VCSE sector and Training and individual risk assessments were available for new staff and volunteers. <p>The Board agreed:</p> <ul style="list-style-type: none"> • To note the update 	N/A
5b.	Contact Tracing and Outbreak Management	<p>The following messages were shared with the Board:</p> <ol style="list-style-type: none"> 1. There had been a reduction in demand over the previous two weeks which had allowed the team to review their processes. 2. A new system was in place for providing support during self-isolation. 3. Numbers had been low both overall. 4. 70% of residents that the team needed to contact locally had been contacted successfully. 5. There had been one outbreak in a school in the North of the Borough. 6. The team were working with a new business 	N/A

		<p>where there had been a cluster of cases.</p> <p>7. The team had dealt with one business four schools and a care home. Through the local contact tracing the team were able to determine that these outbreaks all linked to two individuals who had shared a coffee break together.</p> <p>The Board agreed:</p> <ul style="list-style-type: none"> To note the update. 	
5c.	Mass Vaccination	<p>The following messages were shared with the Board:</p> <ol style="list-style-type: none"> Close to 50% of the Trafford population had received both doses of the vaccine. Among the most vulnerable cohorts around 88% had received both doses. There had been concerns raised about the AZ Vaccine and the team had been addressing people's concerns. For those who had continued concerns about the AZ vaccine the alternative was the Moderna vaccine available at the Etihad Stadium. There had been no first dose deliveries in the last month but one was due on the following Monday. There were two networks which would not be delivering vaccinations for the next cohort but this would be covered by pharmacies instead. The Vaccination programme was on track and would be moving onto the next cohorts in the following two weeks. <p>The Board agreed:</p> <ul style="list-style-type: none"> To note the update. 	N/A
5d.	Update and escalations from the COVID-19 Community Engagement Group	<p>The following messages were shared with the Board:</p> <ol style="list-style-type: none"> 4 neighbourhood engagement officers had been appointed bringing the team up to 10 members. In the last two weeks the voice of BME had worked to boost confidence in vaccinations in the north of the borough and 70 people who had previously turned down the vaccine had now taken it. Overall 30% of people who had originally turned down the vaccine had now been vaccinated. Work was ongoing with homeless residents in Trafford to identify ways that a vaccine roll out could work and a session was scheduled for the 26th April. Approval had been received to increase funding for volunteering which will be delivered through a collaborative community pilot programme over the next year. The team were close to appointing a volunteering officer who will help to deliver the volunteering 	N/A

		<p>strategy.</p> <ol style="list-style-type: none"> 7. The Community Champions were going to be soft launched within the next month with a view to recruiting more champions prior to the larger public launch. 8. A meeting with mosque leaders and GMP was scheduled for the 21st April which would be used to pass on Covid guidance ahead of Eid and to listen to their views on having a vaccination session after Eid prayers on the 11th or 12th May. 9. Messaging was to go out regarding a vaccination session at Limelight of on the 22nd of April. 10. Door knocking in the North of the borough had led to 73 residents in Old Trafford being contacted and the information gained would be shared with teams and partner organisation who worked in the area. 11. Trafford were taking part in the GM “Do your bit” campaign, which was focused on generating positive messages around vaccination. 12. Mr Khan Moghul noted that Trafford had done an excellent job in engaging with the Community around COVID. <p>The board agreed:</p> <ul style="list-style-type: none"> • To note the update. • To thank the Community Engagement group for their excellent work during the pandemic. 	
5e.	Update and escalations from the Community Enforcement Group	<p>The following messages were shared with the Board:</p> <ol style="list-style-type: none"> 1. The reduction of lock down restrictions had been a very positive experience and the joint approach by the police and the Council would continue. <p>The board agreed:</p> <ul style="list-style-type: none"> • To note the update. 	N/A
6.	Public Engagement Board Activity and Feedback	Nothing was raised	N/A
7.	Any Other Business	<p>The Chair informed the Board that due to the election on the 6th May it had been proposed that the next meeting scheduled for the 5th May be cancelled unless there was a sharp increase in cases.</p> <p>The Board agreed:</p> <ul style="list-style-type: none"> • To cancel the meeting on the 5th May. 	
8.	Date of Next Meeting	Wednesday 19 th May 2021 at 10:00am	