

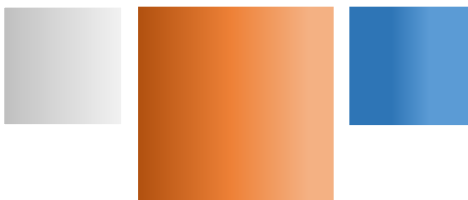
Covid Enhanced Response Plan

June 2021

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Summary

- Trafford has continued to see a rise in Covid rates, alongside the North West. A 10 point national action plan to help address this has been provided to us.
- Key areas include a drive to increase vaccination uptake, testing in schools, workplace engagement, and increased communications & community engagement.
- Work is therefore required across testing, vaccinations, contact tracing, community & business engagement. There is a need for a strong VCSE and volunteer contribution to maximise impact and effectiveness. As restrictions are lifted, the demands on services such as regulatory services increases, as do the demands on volunteer time.
- Our volunteer co-ordinator is now in place, although pace of work means recruiting volunteers in time for specific activities can be a challenge.

10 Point Plan	Action	Detail
1. Rapid Response Team and the ability to request Military Aid	Military support	Trafford will work with other authorities in Greater Manchester and review areas where military support could be used.
2. Supervised in-school testing	Primary Schools	Testing of parents/carers if we see a significant increase in cases or an outbreak in a school that hasn't seen an outbreak before. Potential use of test-to-release for contacts for higher age groups.
	Secondary Schools	Routine expectation is 2 weekly home Lateral Flow tests. In a small outbreak we will consider on site test-to-release. In a larger outbreak or where community rates are causing concern we will consider whole school one off Lateral Flow testing on site.
3. Wastewater testing samples sequencing	Review data	Wastewater testing samples will be prioritised for sequencing. Trafford to review data as this is made available to inform surge activity.
4. Specialist Comms Support	Booklets sent out to residents	A booklet for businesses and a booklet for members of the public has been developed containing key public health messages.
	Advertising Van	Advertising van visiting areas of the borough 8 hours a day Mon 14 th - Fri 18 th . These include areas of low vaccine uptake, busy roads, and busy shopping areas.
	DHSC Ads	The Department of Health & Social Care have rolled out relevant outdoor ads in Trafford – they are switching them all to 'there is a Variant Of Concern in your area'

10 Point Plan	Action	Detail
4. Specialist comms support	Street Teams	Additional community engagement support from the national team in a busy area of our choice. Likely to be for a day between 22 nd June and 4 th July.
	Self-isolation Offer	Self-isolation process will launch this week. Funding was provided for a targeted area – it will be focussed on M15/M16 in Trafford. Trafford Council will call those requesting support and build a package of support which will be delivered by 4 regional community hubs. Comms activity includes online, leaflets, and community engagement.
	Community Engagement work	The Community Engagement Team have additional engagement activity planned at primary schools with parents/carers. There is a wider offer to schools via self-isolation and guidance poster competition. Ongoing messaging will occur through the usual community networks/channels e.g. mosques, Community Champions, hubs. Engagement work is planned for summer holidays.
5. Drive vaccine uptake across eligible cohorts	Collate vaccine uptake and vaccine delivery capacity data	Target to get all 1-9 cohorts in every Lower Super Output Area to a) 85% and b) 90% in 3 weeks and then all 10-12 to a) 85% and b) 90% by end of July.
	Develop vaccine equality focus areas	Work with existing network of working groups to review vaccine equality / hesitancy issues. Develop prioritisation of key cohort focus.

10 Point Plan	Action	Detail
5. Drive vaccine uptake across eligible cohorts	Community Engagement and Comms	<ul style="list-style-type: none"> - Confirm Community engagement team capacity (inc. voluntary sector) - Develop comms messaging (including joint working with Manchester for M15/M16) - Deliver comms messaging and community engagement activity - Monitor outcome of targeted engagement against vaccine uptake data
6. Additional control measures in education	Face Coverings	Secondary school staff and pupils have been asked to restart wearing face coverings in communal areas.
7. Compliance and enforcement	Enforcement	Officers are working alongside GMP and the Health & Safety Executive to coordinate intelligence and enforcement activities across Trafford.
8. Vaccines Champion	Vaccine Champion	Scope out the role and expectations for a vaccine champion.
9. Spot checks	Spot Checks	Officers from Regulatory Services are undertaking checks on businesses to ensure they are operating in a covid secure manner. Engagement may be as a result of a complaint or an increase in cases. The team also regularly undertake a programme of proactive visits in line with local intelligence or the government's roadmap.
10. Government Guidance	Continuation of key messages	Trafford to continue to give out advice on minimise mixing, mix outdoors, order LFTs to your home, etc.
	Euros	Euros messaging to hospitality about being Covid-secure and to residents about ensuring they use hospitality safely.

Key Recent & Upcoming Activity

Last Two Weeks	This Week
<ul style="list-style-type: none">• Engagement and PCR Testing for parents/carers at two primary schools. 261 tests undertaken and over 200 people engaged with.• Door knocking in North Trafford. 356 houses engaged with and 93 PCR tests completed.• Outbreak Testing for a business in Stretford. Over 200 tests done at Trafford Town Hall.• Around 500 Lateral Flow Home Tests handed out to a parents/carers from a local school.• 106 tests done via Mobile Test Units at the Trafford Centre.• Vaccination clinics and ongoing engagement work.	<ul style="list-style-type: none">• Whole school Lateral Flow testing at two secondary schools.• Parents/carers testing for a primary school planned from Thursday.• Advertising van visiting areas of the borough 8 hours a day.• Launch of self-isolation offer.• Continuing to promote vaccination clinics and coordination of volunteers.• Ongoing checks of businesses, especially in light of Euros.• Targeted support for key groups (including asylum seekers, refugees, and homeless people).